

The National
CITIZEN SURVEY™

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**Report of Results for
The City of Milton, WI**



Submitted by:

NATIONAL RESEARCH CENTER, INC.
3005 30th Street • Boulder, CO 80301
tel. 303-444-7863 • fax. 303-441-1145
e-mail: ncs@n-r-c.com • www.n-r-c.com

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SURVEY BACKGROUND

ABOUT THE NATIONAL CITIZEN SURVEY™

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and The International City/County Management Association (ICMA).

The survey and its administration are standardized to assure high quality survey methods and comparable results across The National Citizen Survey™ jurisdictions. Participating households are selected at random and the household member who responds is selected without bias. Multiple mailings give each household more than one chance to participate with self-addressed and postage paid envelopes. Results are statistically reweighted to reflect the proper demographic composition of the entire community.

The National Citizen Survey™ customized for this jurisdiction was developed in close cooperation with local jurisdiction staff. The City of Milton staff selected items from a menu of questions about services and community problems; they defined the jurisdiction boundaries NRC used for sampling; and they provided the appropriate letterhead and signatures for mailings. City of Milton staff also determined local interest in a variety of add-on options to The National Citizen Survey™ Basic Service.

UNDERSTANDING THE RESULTS

Survey Administration

Following the mailing of a pre-survey notification postcard to a random sample of 1,200 households, surveys were mailed to the same residences approximately one week later. A reminder letter and a new survey were sent to the same households after two weeks. Of the mailed postcards, 54 were undeliverable due to vacant or “not found” addresses. Completed surveys were received from 690 residents, for a response rate of 60%. Typically, the response rates obtained on citizen surveys range from 25% to 40%.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” (or margin of error). The 95 percent confidence level for this survey of 1200 residents is generally no greater than plus or minus 5 percentage points around any given percent reported for the entire sample.

The results were weighted to reflect the demographic profile of all residents in the City of Milton. (For more information on the survey methodology, see Appendix II. A copy of the survey materials can be found in Appendix III.)

Survey Validity

The question of survey validity has two parts: 1) how can we be confident that the results from our sample are representative of the results we would have gotten had we administered the survey to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, we use the best survey research practices for the resources spent to assure that the results from the sample reflect the opinions of residents in the entire jurisdiction. These practices include:

- 1) Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent.
- 2) Selecting households at random within the jurisdiction.

- 3) Over-sampling attached units to improve response from hard-to-reach, lower income, or younger apartment dwellers.
- 4) Selecting the respondent within the household using an unbiased sampling procedure¹.
- 5) Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- 6) Soliciting response on jurisdiction letterhead signed by the highest ranking elected official or staff member.
- 7) Providing a self-addressed, postage-paid return envelope.
- 8) Offering the survey in Spanish when appropriate and requested by city officials.
- 9) Using the most recent available information about the characteristics of jurisdiction residents to reweight the data to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g. reporting tolerant behaviors toward "oppressed groups," likelihood of voting a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), her confidence that she can be honest without suffering any

¹ The birthday method requests that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.

negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g. driving habits), reported intentions to behave with observed future behavior (e.g. voting choices) or reported opinions about current community quality with objective characteristics of the community (e.g. feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g. family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality tend to be ambiguous, some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of fire fighters, breadth of services and training provided). Whether some research confirms or disconfirms that relationship between what residents think about a community and what can be seen "objectively" in a community, we have argued that resident opinion is a perspective that cannot be ignored by government administrators. Elsewhere we have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Use of the “Excellent, Good, Fair, Poor” Response Scale

The scale on which respondents are asked to record their opinions about service and community quality is “excellent,” “good,” “fair” or “poor” (EGFP). This scale has important advantages over other scale possibilities (very good to very bad; very satisfied to very dissatisfied; strongly agree to strongly disagree, as examples). EGFP is used by the plurality of jurisdictions conducting citizen surveys across the U.S. The advantage of familiarity is one we did not want to dismiss because elected officials, staff and residents already are acquainted with opinion surveys measured this way. EGFP also has the advantage of offering three positive options, rather than only two, over which a resident can offer an opinion. While symmetrical scales often are the right choice in other measurement tasks, we have found that ratings of almost every local government service in almost every jurisdiction tend, on average, to be positive (that is, above the scale midpoint). Therefore, to permit finer distinctions among positively rated services, EGFP offers three options across which to spread those ratings. EGFP is more neutral because it requires no positive statement of service quality to judge (as agree-disagree scales require) and, finally, EGFP intends to measure absolute quality of service delivery or community quality (unlike satisfaction scales which ignore residents’ perceptions of quality in favor of their report on the acceptability of the level of service offered).

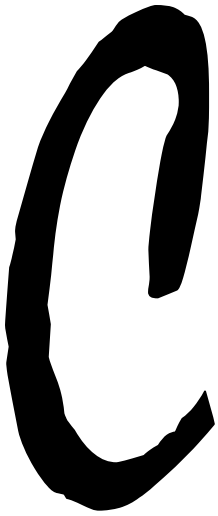
“Don’t Know” Responses

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix I. However, these responses have been removed from the analyses presented in the body of the report. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

For two of the items related to crime victimization and crime reporting, “don’t know” responses were not removed. These questions were not evaluative; rather, respondents were asked if they or any member of their household had been a victim of a crime within the last year. If they were, they were then asked whether the crime had been reported to police.

Putting Evaluations Onto a 100-Point Scale

Although responses to many of the evaluative questions were made on a 4 point scale with 4 representing the best rating and 1 the worst, many of the results in this summary are reported on a common scale where 0 is the worst possible rating and 100 is the best possible rating. If everyone reported “excellent,” then the result would be 100 on the 100-point scale. Likewise, if all respondents gave a “poor” rating, the result would be 0 on the 100-point scale. If the average rating for quality of life was “good,” then the result would be 67 on a 100-point scale; “fair” would be 33 on the 100-point scale. The 95 percent confidence interval around an average score on the 100-point scale is no greater than plus or minus 5 points based on all respondents.



COMMUNITY LIFE

The National Citizen Survey™ contained many questions related to the life of residents in the community. Survey participants were asked to rate their overall quality of life, as well as other aspects of quality of life in Milton. They also evaluated characteristics of the community, and gave their perceptions of safety in the City of Milton. The questionnaire assessed use of the amenities of the community and involvement by respondents in the civic and economic life of Milton.

QUALITY OF LIFE

When asked to rate the overall quality of life in Milton, 23% of respondents thought it was “excellent.” Only 1% rated overall quality of life as “poor.” Milton as a place to live received an average rating of 73 on a 100-point scale. Other ratings can be seen in the charts on the following page.

Figure 1: Overall Quality of Life in Milton

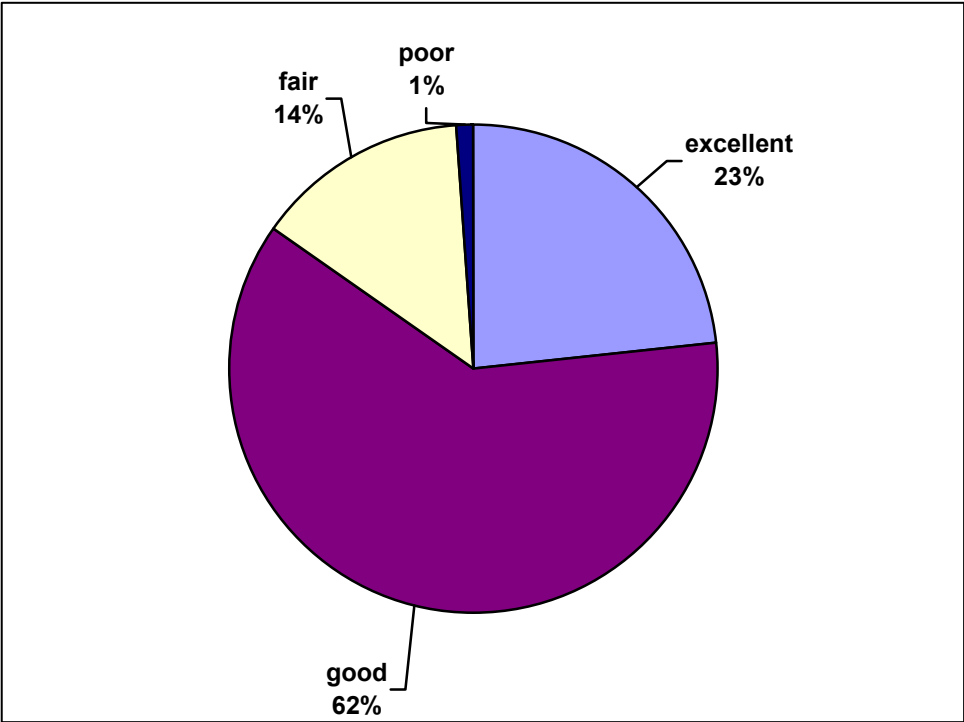


Figure 2: Quality of Life Ratings

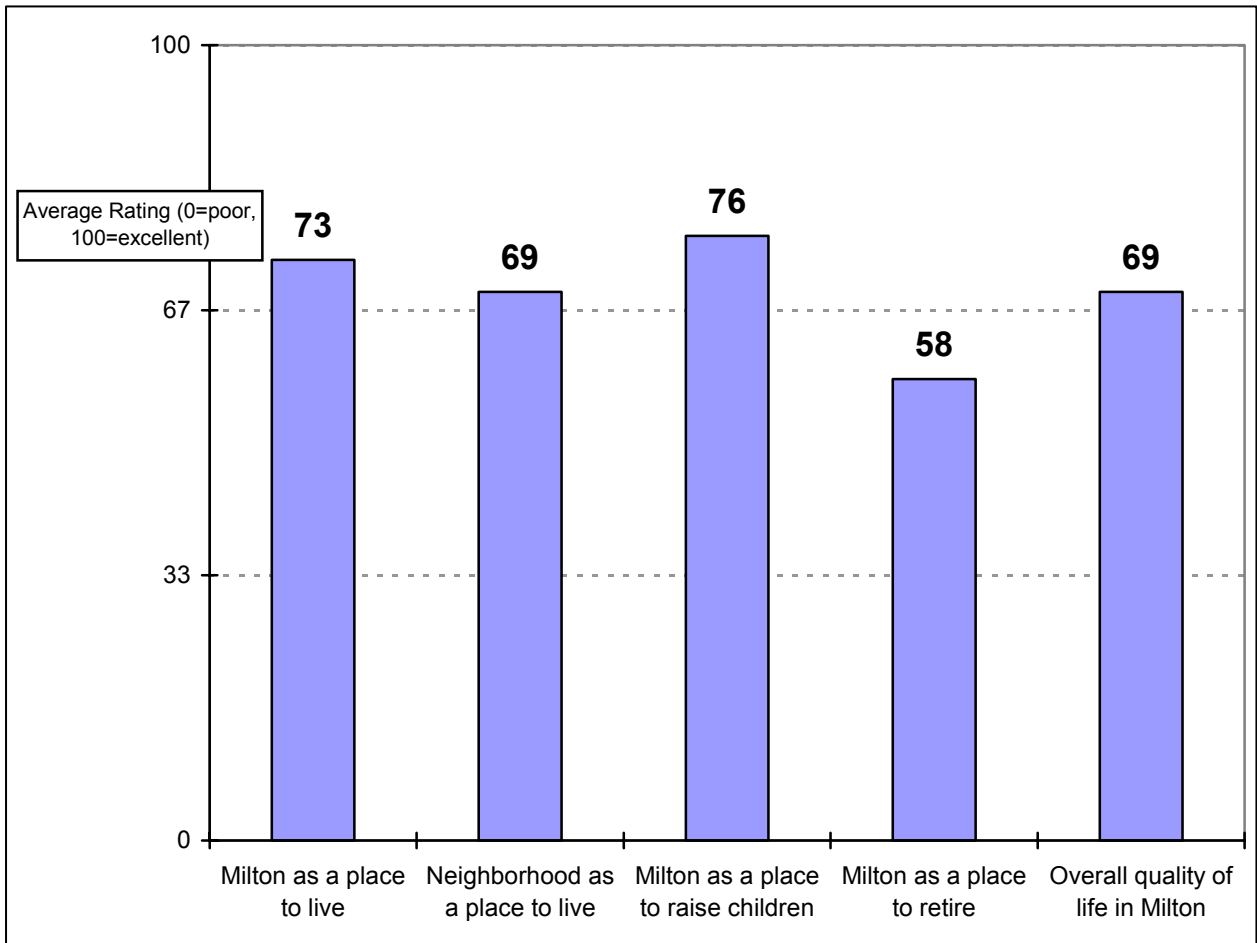


Figure 2b: Quality of Life Ratings

	excellent	good	fair	poor	Total
How do you rate Milton as a place to live?	32%	57%	10%	1%	100%
How do you rate your neighborhood as a place to live?	28%	54%	16%	2%	100%
How do you rate Milton as a place to raise children?	39%	50%	9%	1%	100%
How do you rate Milton as a place to retire?	23%	39%	26%	12%	100%
How do you rate the overall quality of life in Milton?	23%	61%	14%	1%	100%

Note: "Don't Know" responses are removed

RATINGS OF COMMUNITY CHARACTERISTICS IN MILTON

The highest rated characteristics of Milton were sense of community, openness and acceptance, and overall appearance of Milton. When asked about potential problems in Milton, the three concerns rated by the highest proportion of respondents as a “major problem” were taxes, too much growth, and drugs. The rate of population growth in Milton was viewed as “too fast” by 43% of respondents, while 7% thought it was “too slow.”

Figure 3: Characteristics of the Community: General and Opportunities

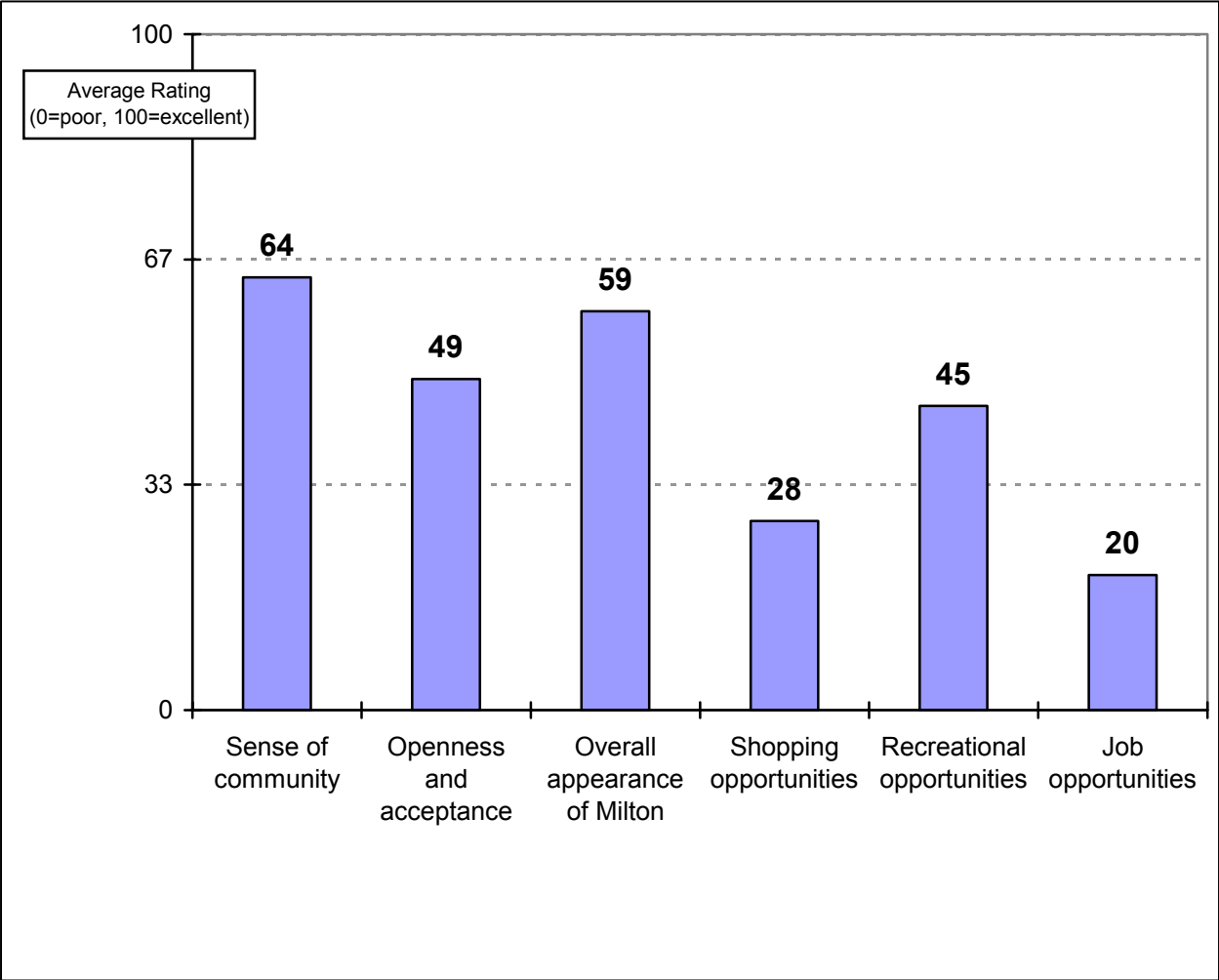


Figure 3b: Characteristics of the Community: General and Opportunities					
	excellent	good	fair	poor	Total
Sense of community	20%	56%	20%	4%	100%
Openness and acceptance of the community towards people of diverse backgrounds	9%	44%	33%	14%	100%
Overall appearance of Milton	13%	55%	28%	4%	100%
Shopping opportunities	2%	14%	48%	35%	100%
Recreational opportunities	8%	35%	40%	17%	100%
Job opportunities	1%	10%	38%	52%	100%
Note: "Don't Know" responses are removed					

Figure 4: Characteristics of the Community: Access and Mobility

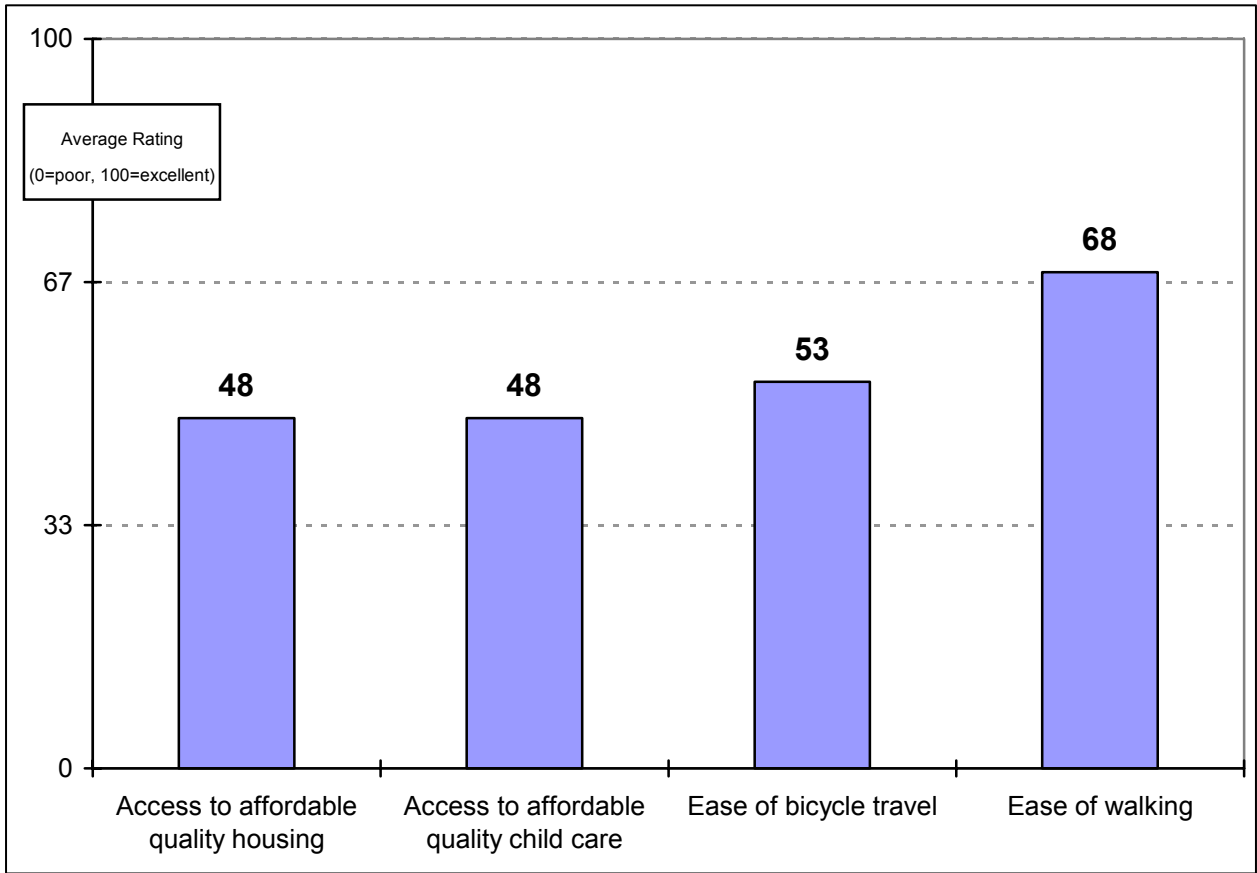


Figure 4b: Characteristics of the Community: Access and Mobility

	excellent	good	fair	poor	Total
Access to affordable quality housing	7%	41%	40%	12%	100%
Access to affordable quality child care	7%	43%	39%	11%	100%
Ease of bicycle travel in Milton	15%	41%	31%	13%	100%
Ease of walking in Milton	29%	51%	16%	4%	100%

Note: "Don't Know" responses are removed

Figure 5: Ratings of Potential Problems in Milton

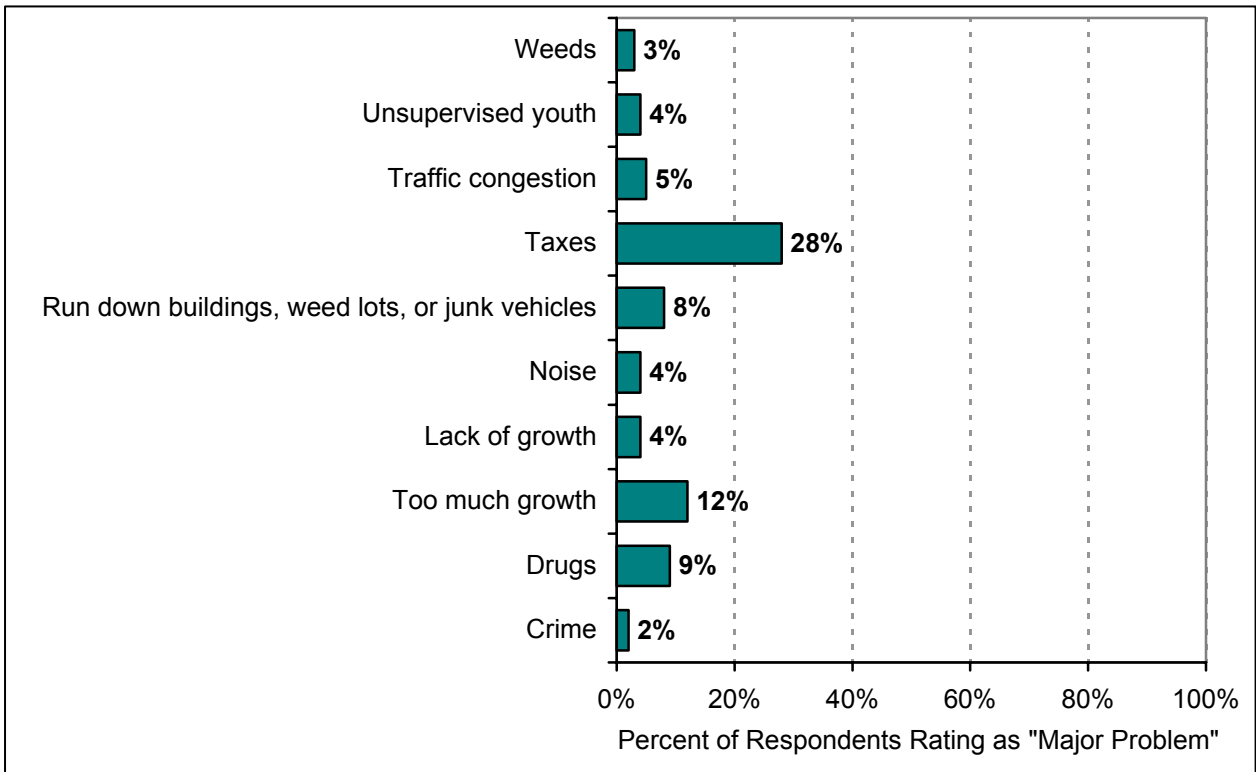
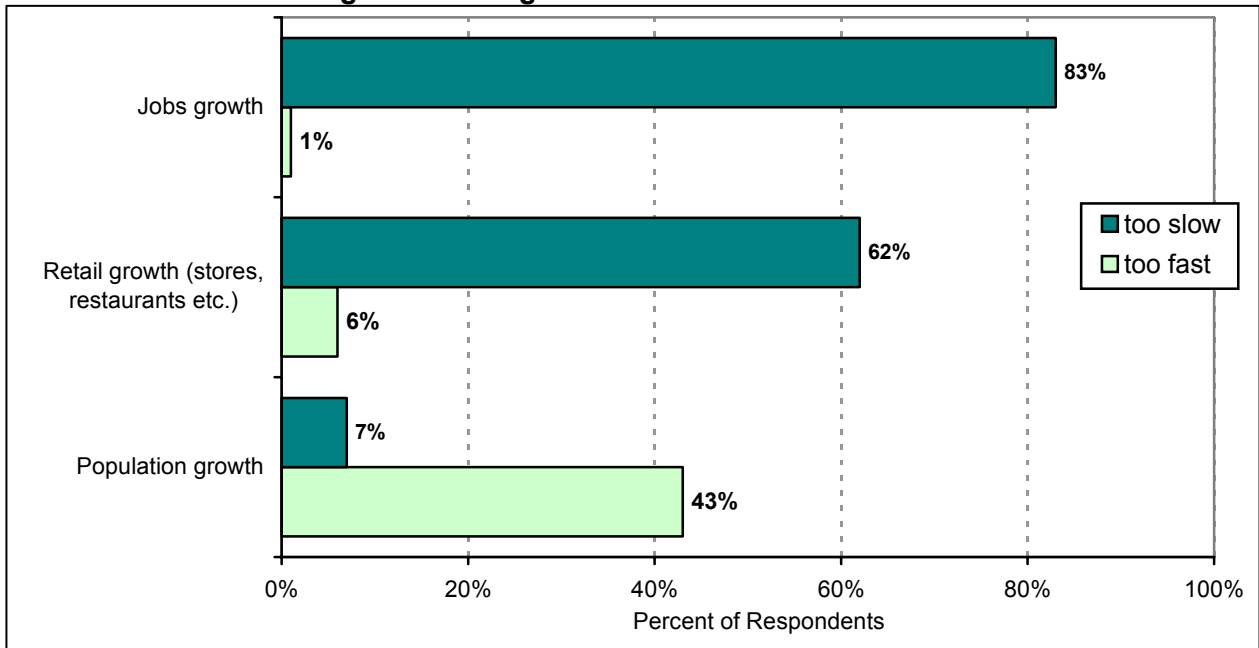


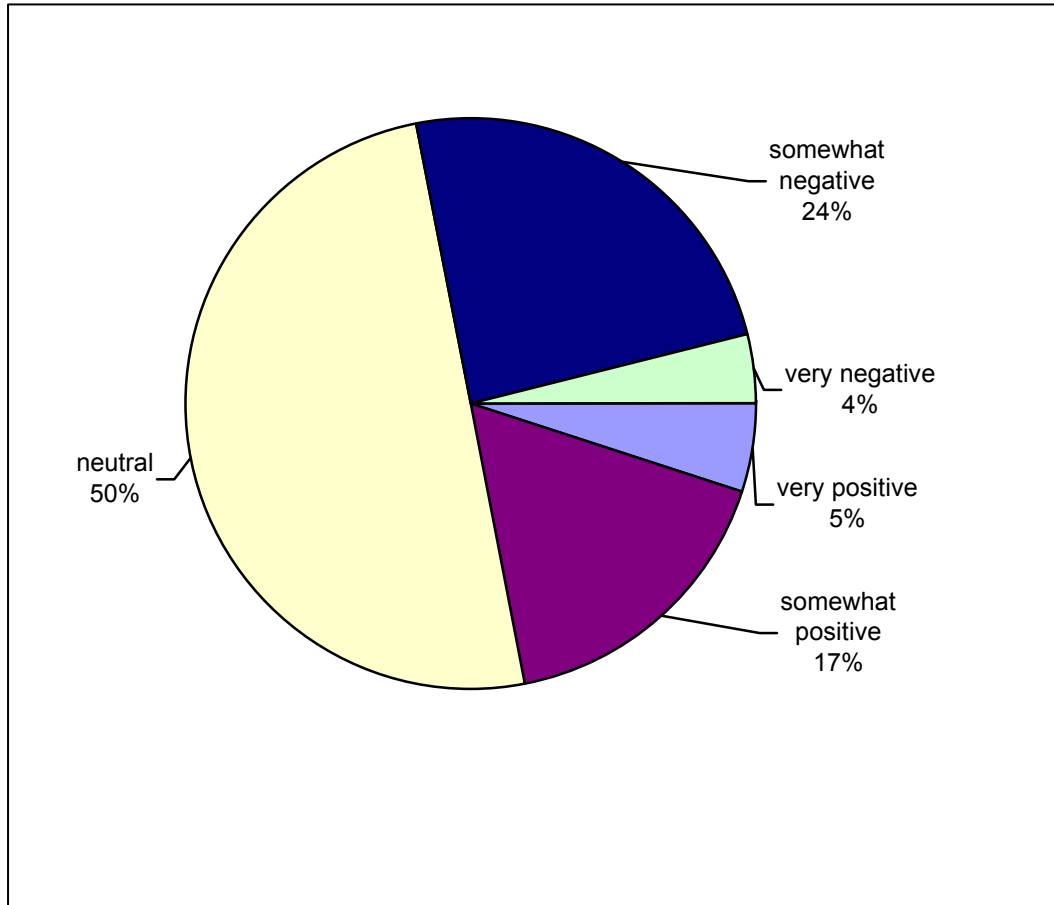
Figure 6: Ratings of Rates of Growth in Milton



*Note: Responses of "neither too fast nor too slow" were omitted.

Figure 7: Perceptions of Economy

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be



PERCEPTIONS OF SAFETY

When evaluating safety in the community, 89% of respondents felt “somewhat” or “very safe” from violent crimes in Milton. In their neighborhood after dark, 90% of survey participants felt “somewhat” or “very safe.”

As assessed by the survey, 10% of households reported that at least one member had been the victim of one or more crimes in the past year. Of those who had been the victim of a crime, 73% had reported it to police.

Figure 8: Ratings of Safety from Various Problems in Milton

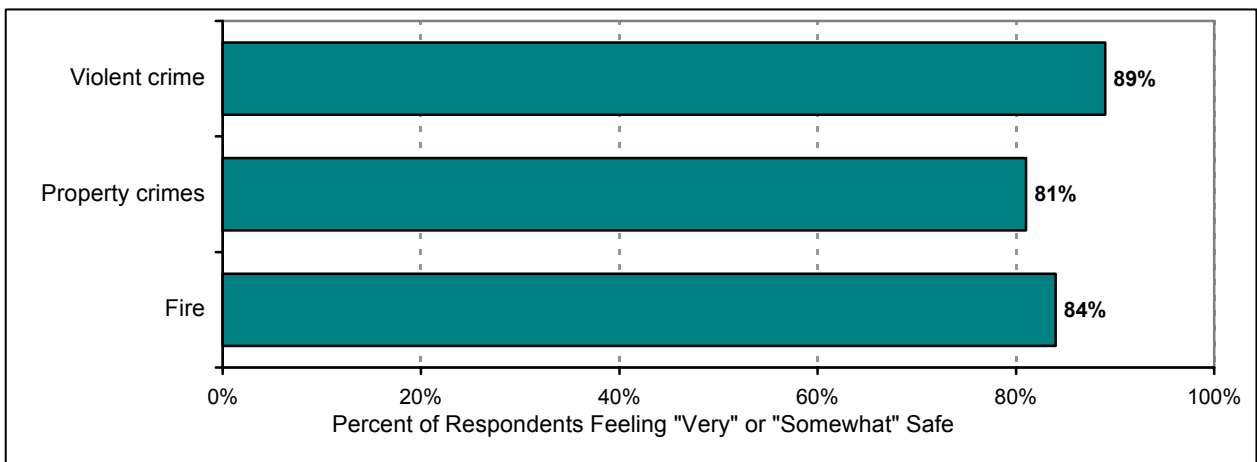


Figure 9: Ratings of Safety in Various Areas in Milton

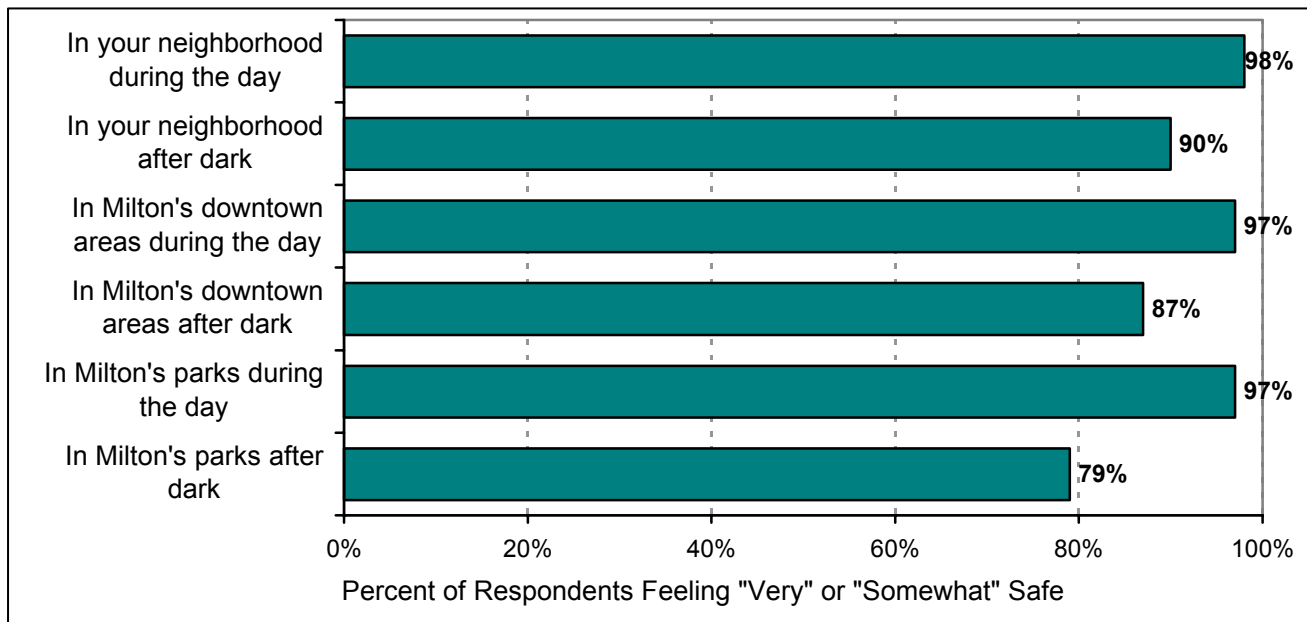


Figure 10: Percent of Respondents' Households That Were Victim of a Crime in the Last 12 Months

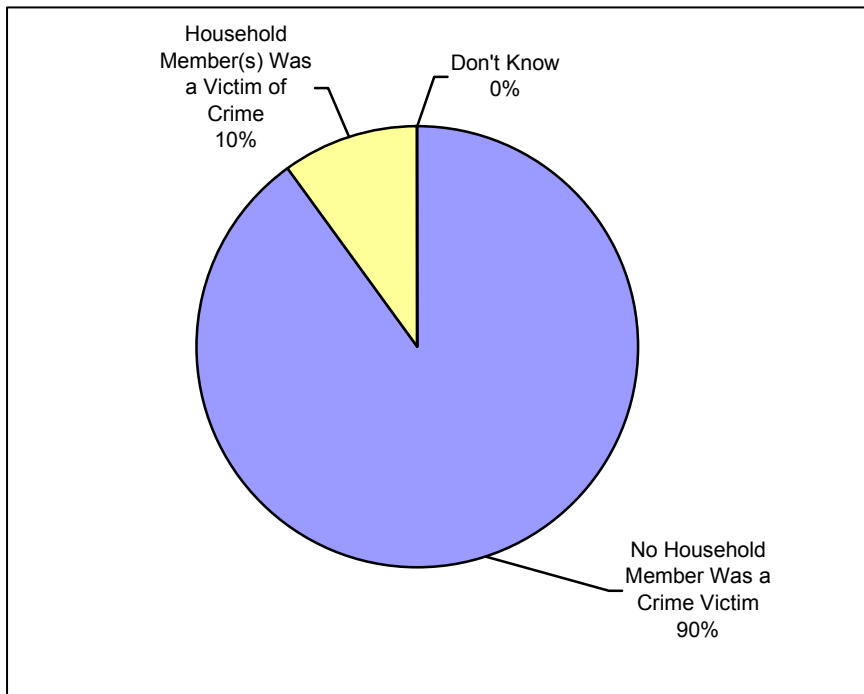
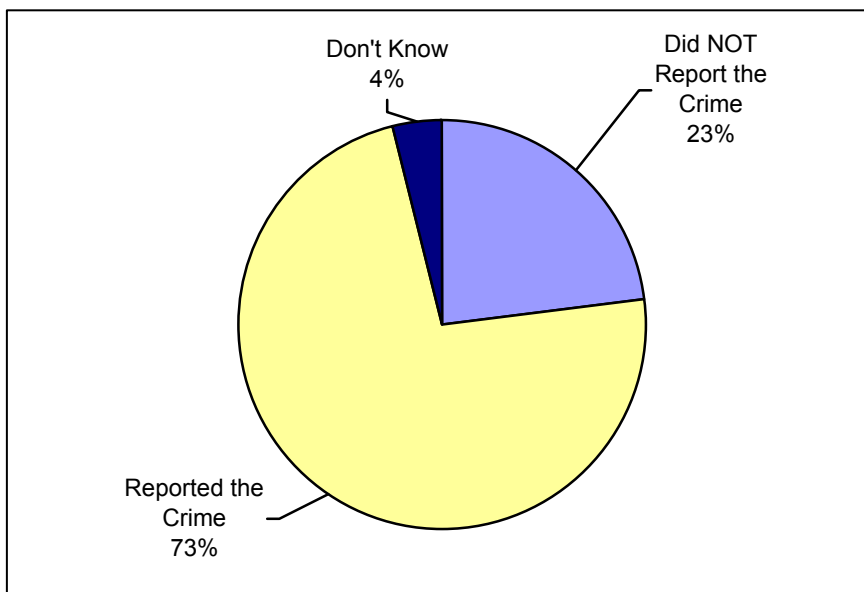


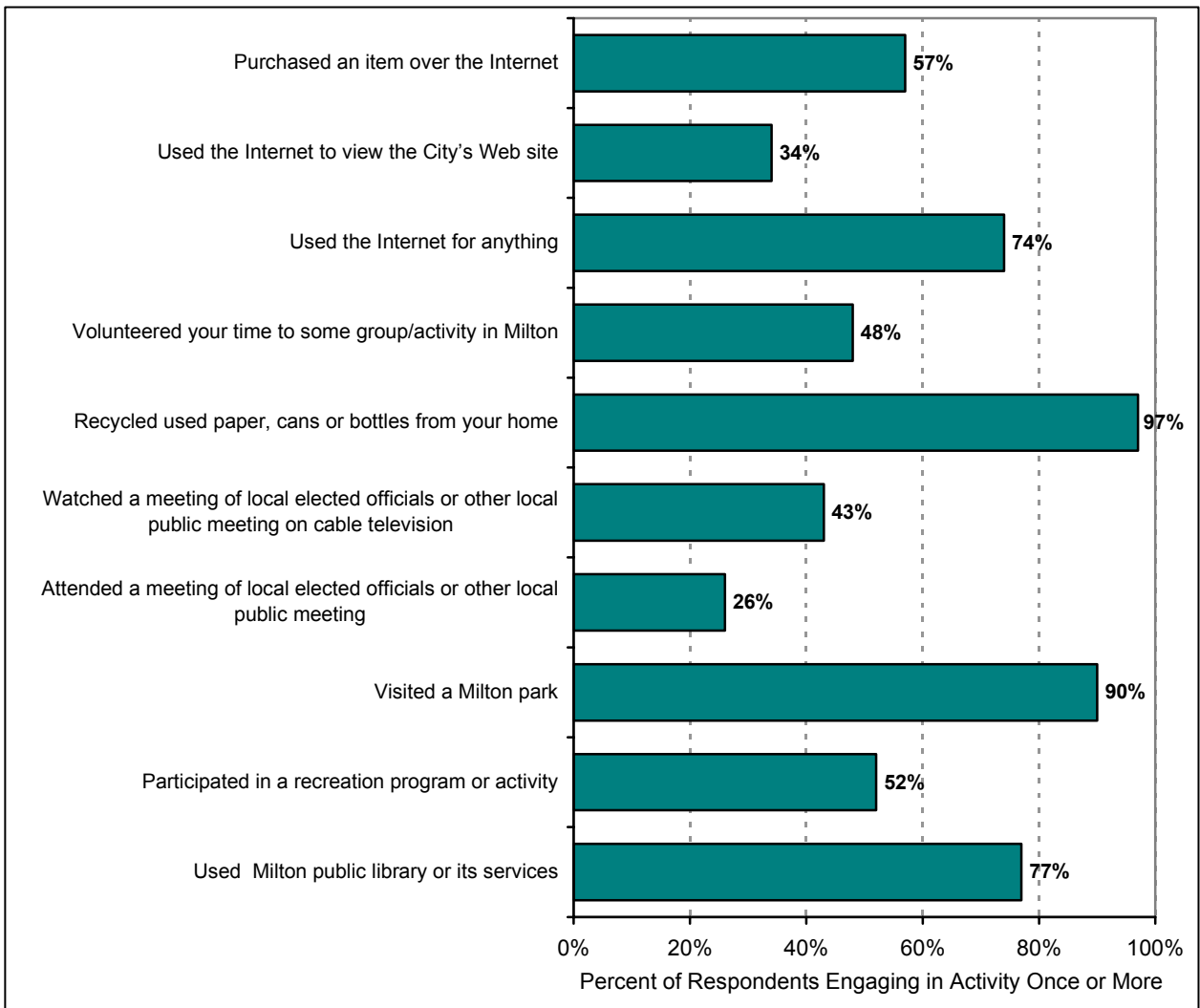
Figure 11: Percent of Respondents' Households That Were Victim of a Crime Who Reported the Crime



COMMUNITY PARTICIPATION

Participation in the civic, social and economic life of Milton during the past year was assessed on the survey. The proportion of respondents engaging in various activities is shown in the chart below. Among those completing the questionnaire, 90% reported visiting a Milton park in the past year.

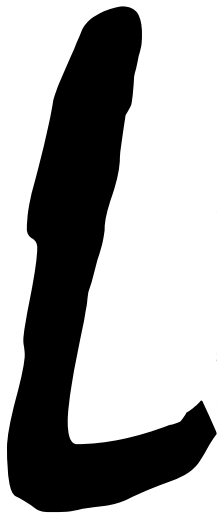
Figure 12: Percent of Respondents Engaging in Various Activities in Milton in the Past Year



Voter status was also estimated.²

Figure 13: Voter Status			
	no	yes	Total
Did you vote in the last election?	36%	64%	100%
Are you likely to vote in the next election?	14%	86%	100%

² In general on a survey, a greater proportion of people will report having voted, than actual voting records verify.



LOCAL GOVERNMENT

Several aspects of the government of the City of Milton were evaluated by residents completing The National Citizen Survey™. They were asked how much trust they placed in their local government, and what they felt about the services they receive from the City of Milton. Those who had any contact with a City of Milton employee in the past year gave their impressions of the most recent encounter.

PUBLIC TRUST

When asked to evaluate whether they felt they received good value for taxes they pay, residents gave an average rating of 61 on a 100-point scale.

Figure 14: Ratings of Public Trust

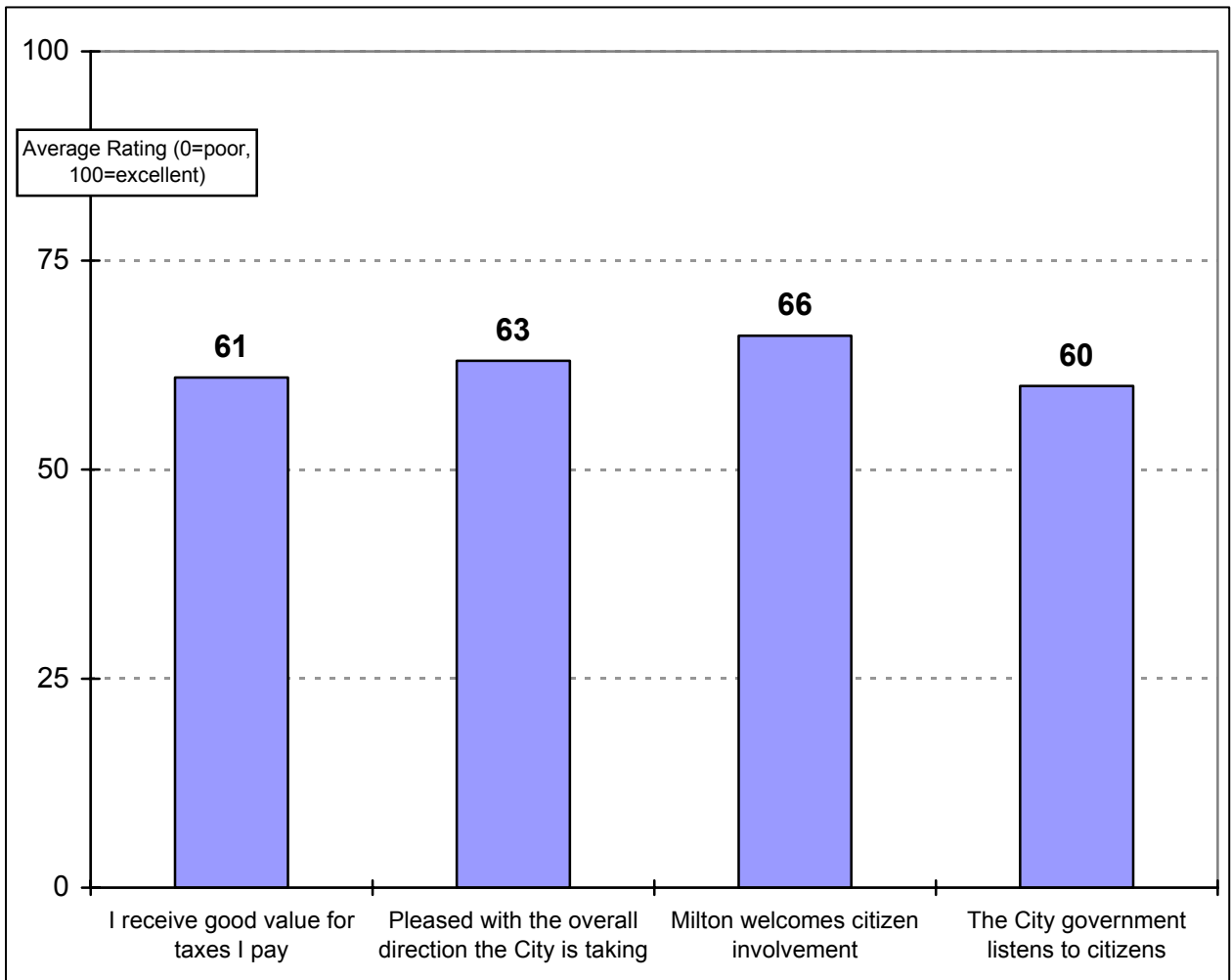


Figure 14b: Public Trust Ratings						
	strongly agree	somewhat agree	neither agree nor disagree	somewhat disagree	strongly disagree	Total
I receive good value for the City of Milton taxes I pay	13%	46%	21%	14%	7%	100%
I am pleased with the overall direction that the City of Milton is taking	16%	42%	25%	12%	5%	100%
The City of Milton government welcomes citizen involvement	22%	40%	24%	9%	5%	100%
The City of Milton government listens to citizens	16%	39%	23%	13%	8%	100%
Note: "Don't Know" responses are removed						

SERVICES PROVIDED BY MILTON

The overall quality of services provided by the City of Milton was rated as 67 on a 100-point scale. Ratings given to specific services are shown on the following pages.

Figure 15: Overall Quality of Services Provided by the City of Milton

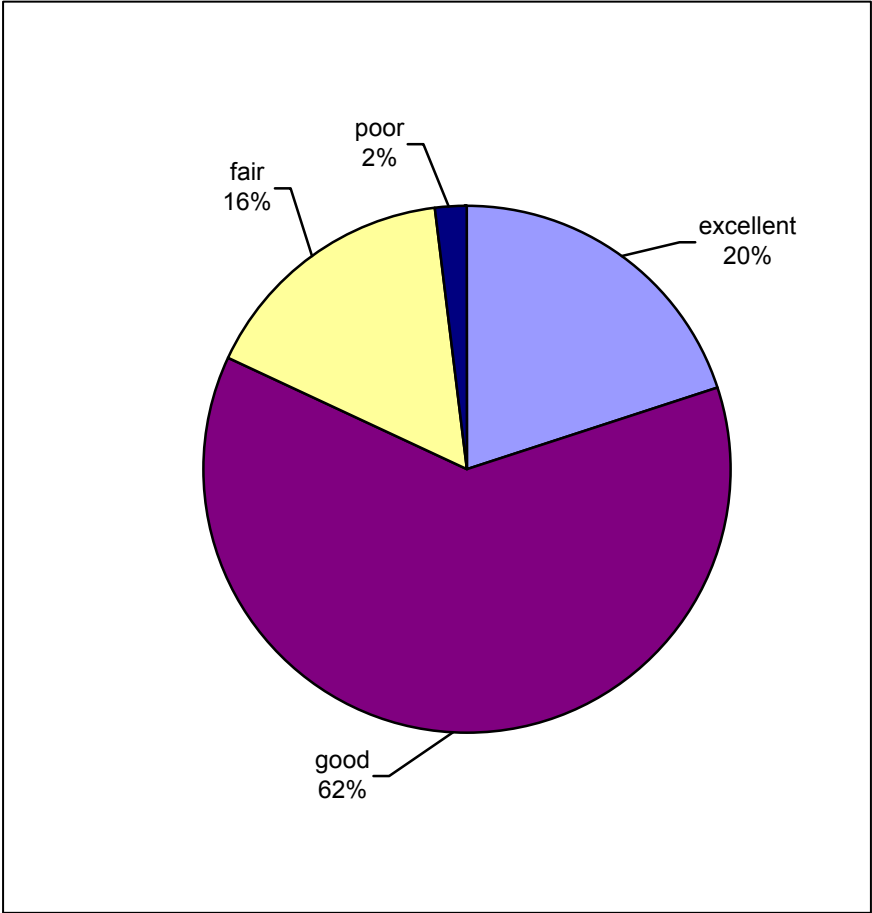


Figure 16: Rating of Overall Quality of Services Provided by Various Levels of Government

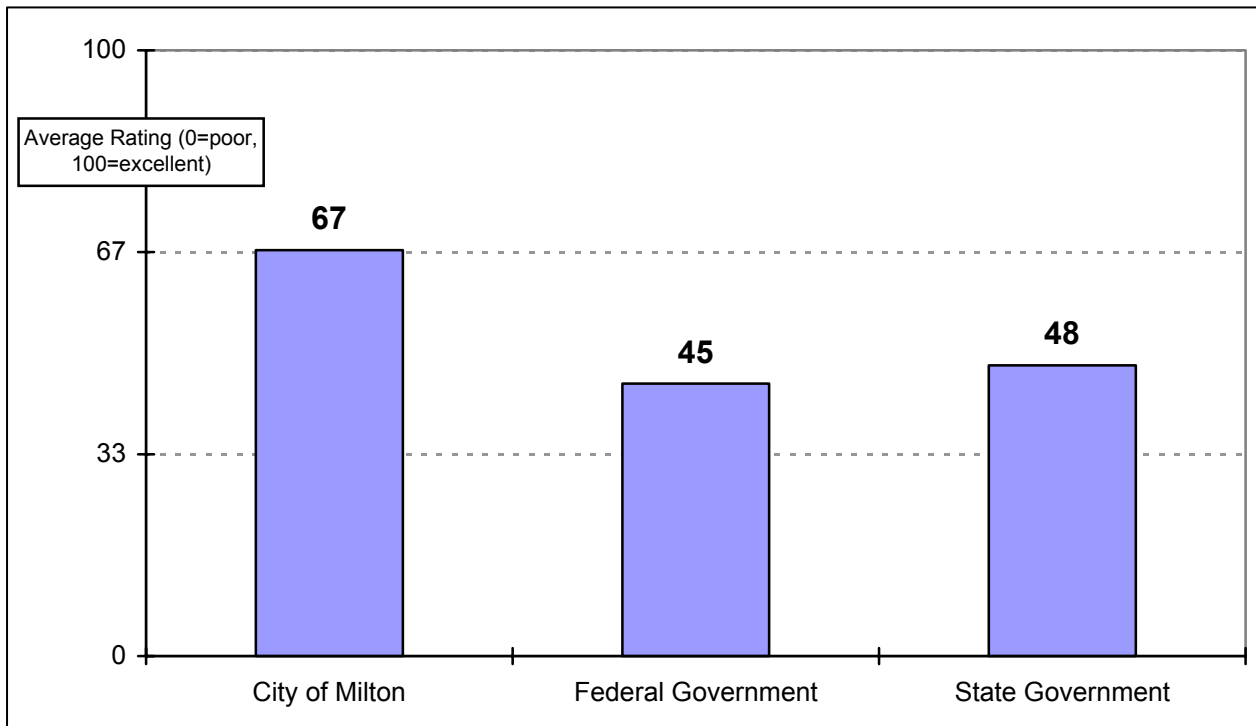


Figure 16b: Overall Quality of Services: City of Milton, Federal Government and State Government					
	excellent	good	fair	poor	Total
Overall, how would you rate the quality of the services provided by the City of Milton?	20%	62%	16%	2%	100%
Overall, how would you rate the quality of the services provided by the Federal Government?	6%	37%	44%	13%	100%
Overall, how would you rate the quality of the services provided by the State Government?	5%	43%	42%	9%	100%
Note: "Don't Know" responses are removed					

Figure 17: Quality of Public Safety Services

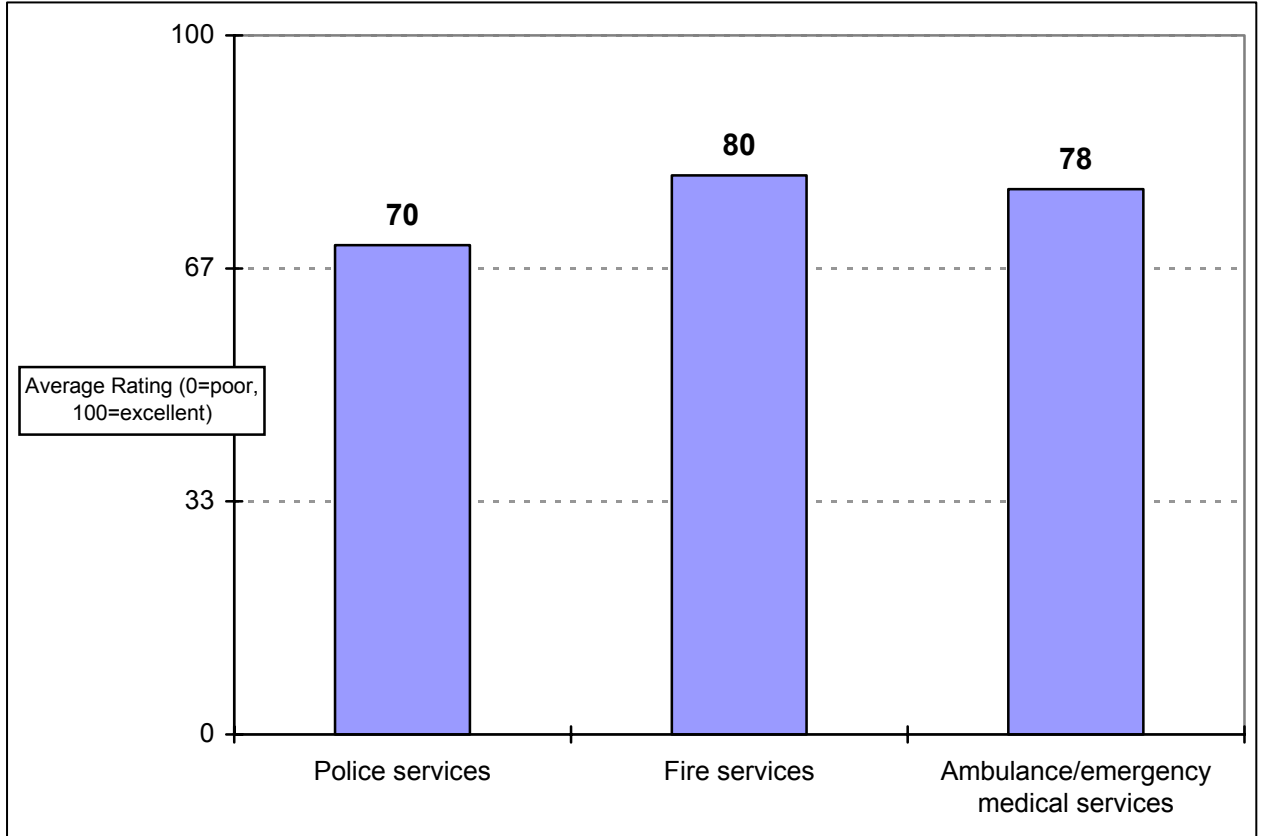


Figure 17b: Quality of Public Safety Services

	excellent	good	fair	poor	Total
Police services	33%	50%	11%	6%	100%
Fire services	46%	47%	7%	0%	100%
Ambulance/emergency medical services	46%	45%	8%	1%	100%

Note: "Don't Know" responses are removed

Figure 18: Quality of Transportation Services

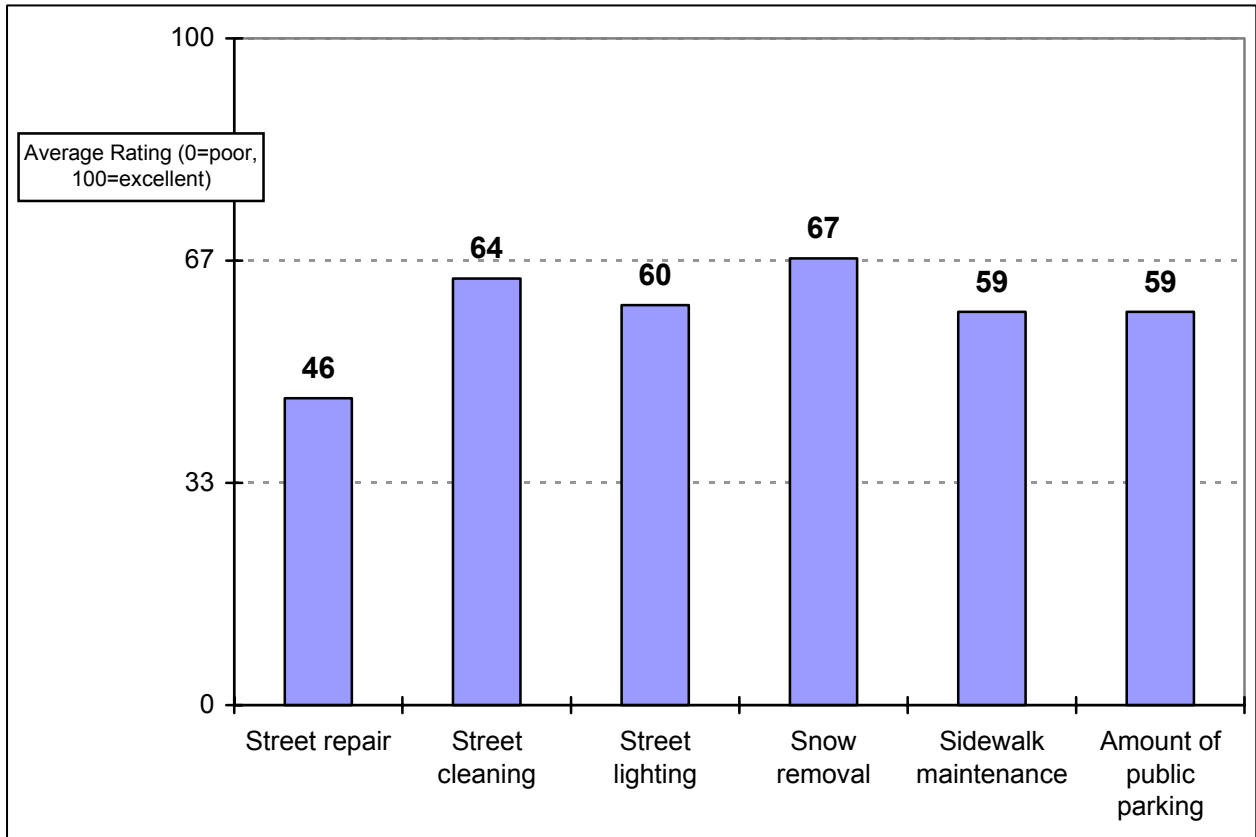


Figure 18b: Quality of Transportation Services

	excellent	good	fair	poor	Total
Street repair	9%	37%	37%	17%	100%
Street cleaning	22%	51%	22%	5%	100%
Street lighting	19%	51%	22%	8%	100%
Snow removal	28%	49%	18%	5%	100%
Sidewalk maintenance	16%	53%	24%	7%	100%
Amount of public parking	15%	54%	26%	5%	100%

Note: "Don't Know" responses are removed

Figure 19: Quality of Leisure Services

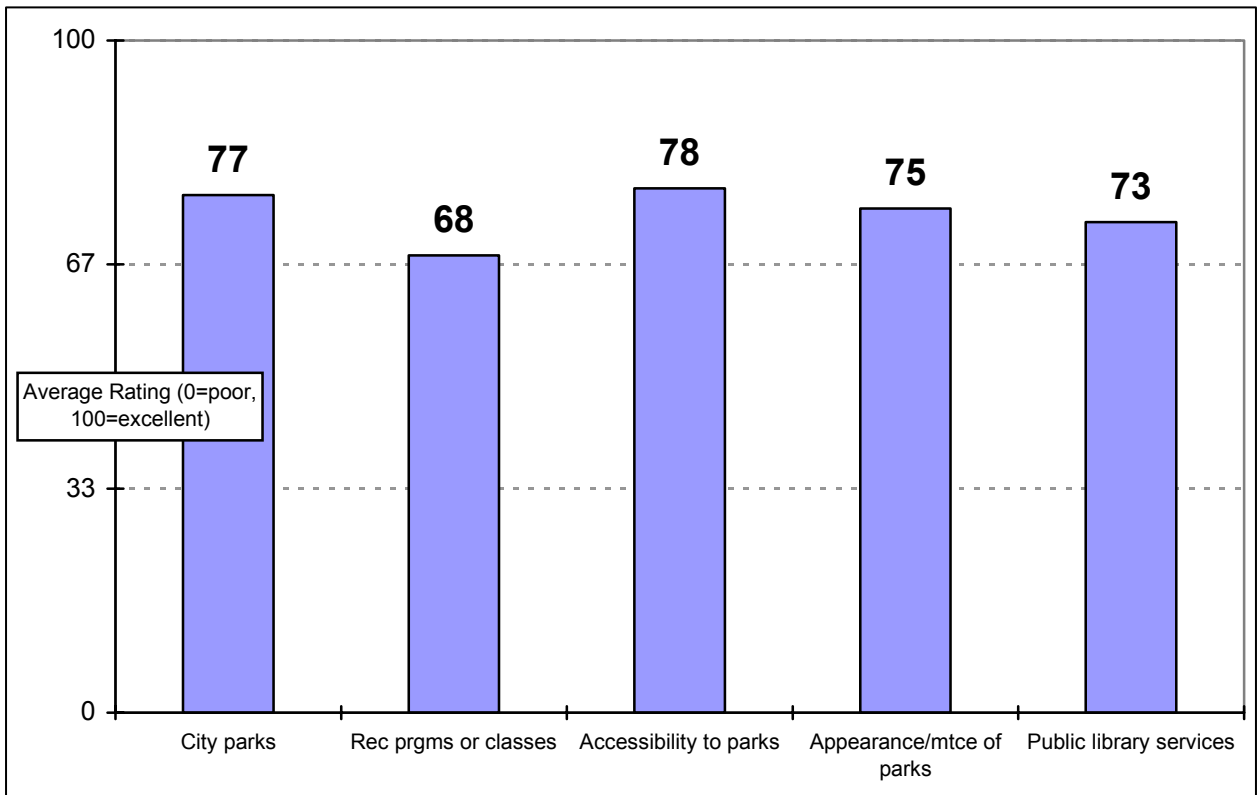


Figure 19b: Quality of Leisure Services

	excellent	good	fair	poor	Total
City parks	41%	50%	8%	1%	100%
Recreation programs or classes	29%	50%	17%	5%	100%
Accessibility of parks	43%	48%	7%	1%	100%
Appearance/maintenance of parks	38%	51%	9%	2%	100%
Public library services	33%	54%	10%	3%	100%

Note: "Don't Know" responses are removed

Figure 20: Quality of Utility Services

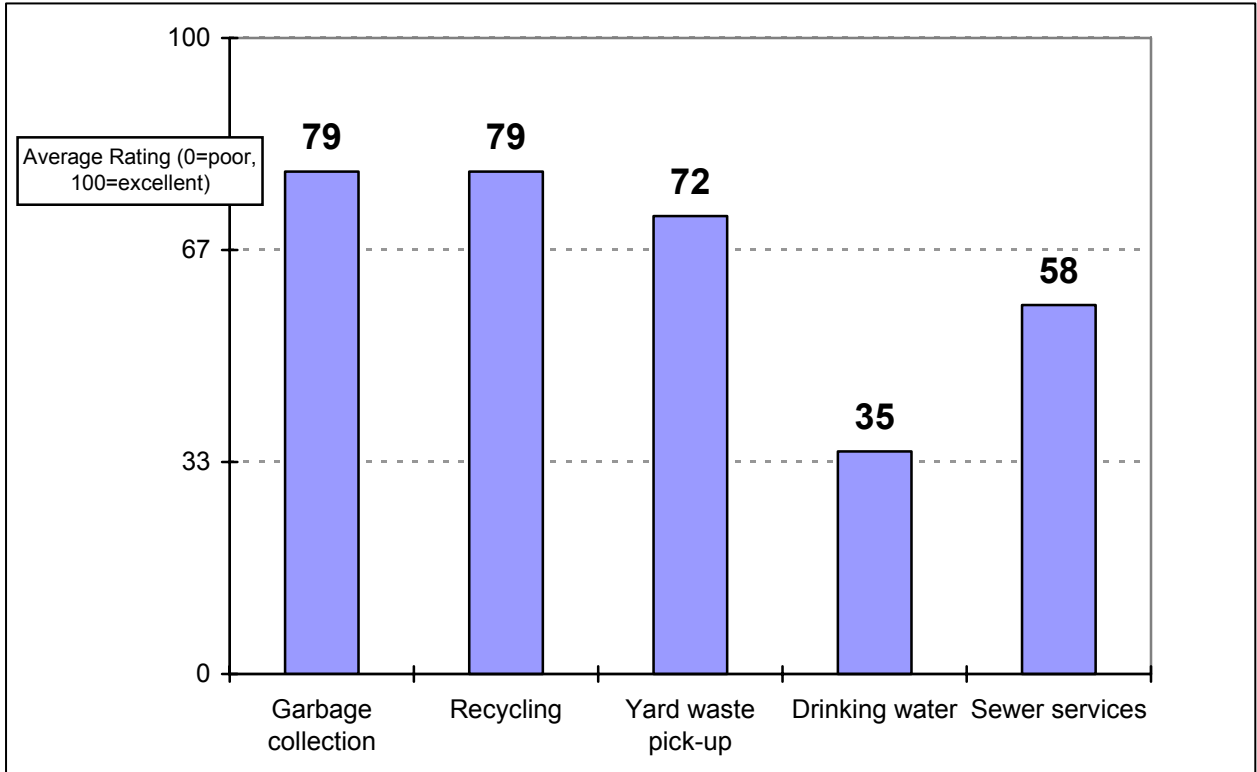


Figure 20b: Quality of Utility Services

	excellent	good	fair	poor	Total
Garbage collection	48%	42%	8%	2%	100%
Recycling	49%	41%	9%	2%	100%
Yard waste pick-up	36%	47%	14%	3%	100%
Drinking water	8%	29%	23%	40%	100%
Sewer services	17%	51%	22%	10%	100%

Note: "Don't Know" responses are removed

Figure 21: Quality of Planning and Code Enforcement Services

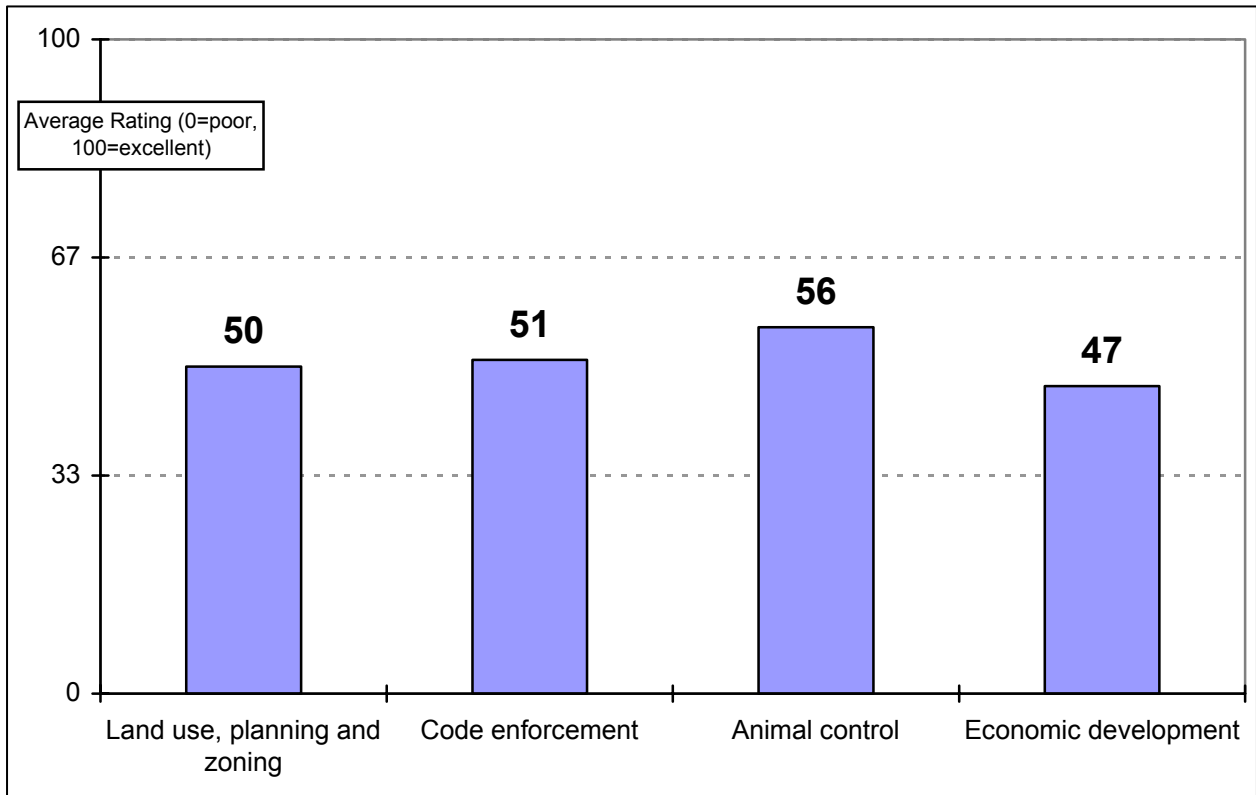


Figure 21b: Quality of Planning and Code Enforcement Services

	excellent	good	fair	poor	Total
Land use, planning and zoning	9%	45%	33%	13%	100%
Code enforcement (weeds, abandoned buildings, etc)	11%	45%	30%	14%	100%
Animal control	14%	50%	26%	11%	100%
Economic development	7%	41%	38%	14%	100%

Note: "Don't Know" responses are removed

Figure 22: Quality of Services to Special Populations and Other Services

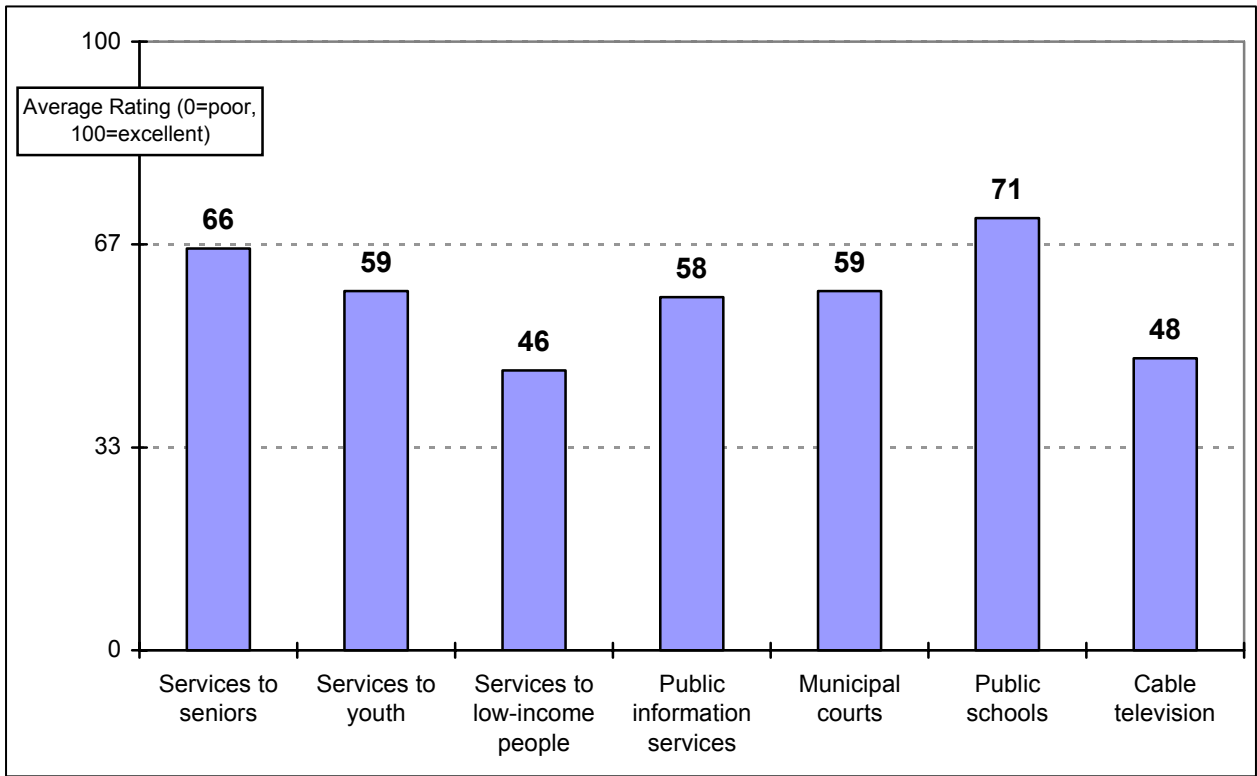


Figure 22b: Quality of Services to Special Populations and Other Services

	excellent	good	fair	poor	Total
Services to seniors	25%	54%	17%	5%	100%
Services to youth	20%	46%	24%	10%	100%
Services to low-income people	12%	35%	32%	21%	100%
Public information services	14%	51%	30%	5%	100%
Municipal courts	14%	54%	26%	6%	100%
Public schools	35%	48%	13%	4%	100%
Cable television	14%	39%	26%	22%	100%

Note: "Don't Know" responses are removed

THE CITY OF MILTON EMPLOYEES

Impressions of the City of Milton employees were assessed on the questionnaire. Those who had been in contact with a City of Milton employee in the past year (68%) rated their overall impression as 75 on a 100-point scale.

Figure 23: Percent of Respondents Who Had Contact with a City of Milton Employee

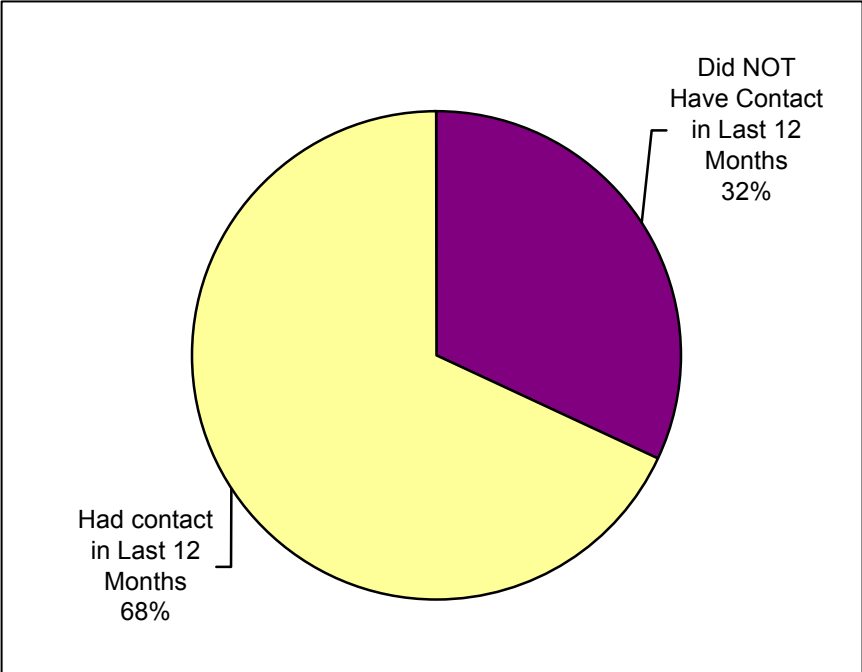


Figure 24: Ratings of Contact with the City of Milton Employees

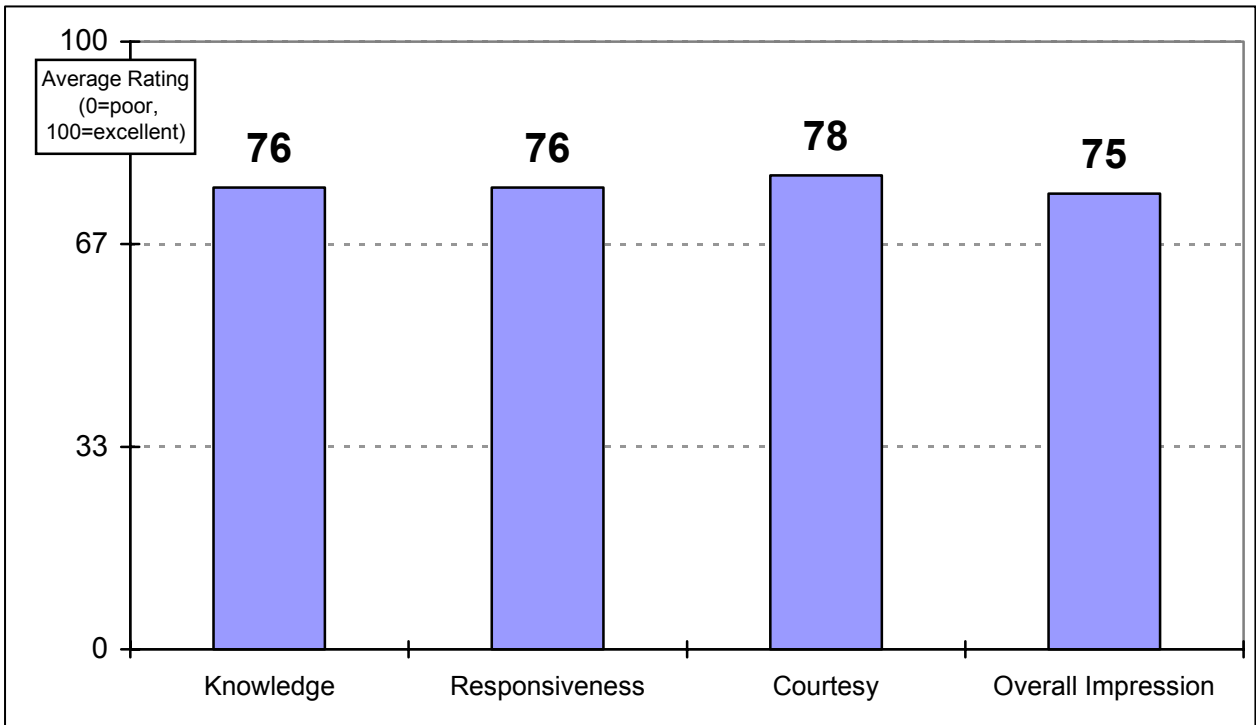
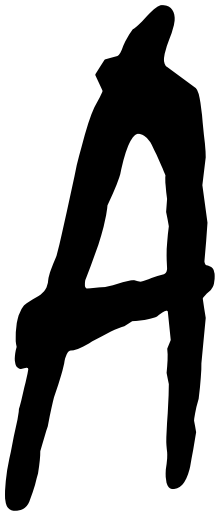


Figure 24b: Impression of Contact with Employees

	excellent	good	fair	poor	Total
Knowledge	44%	44%	9%	3%	100%
Responsiveness	47%	38%	10%	5%	100%
Courtesy	51%	35%	9%	4%	100%
Overall Impression	46%	39%	10%	6%	100%

Note: "Don't Know" responses are removed



ADDITIONAL QUESTIONS

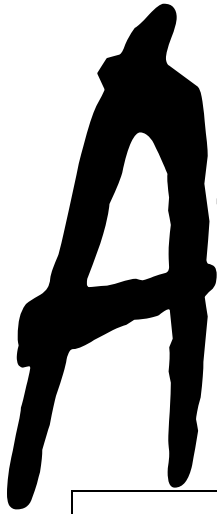
Three additional questions were asked by the City of Milton. The results for these questions are displayed below.

Policy Question #1: What Land uses and features do you feel are important or not important for the interchange area?				
	essential	very important	somewhat important	not at all important
Fast food restaurant	11%	19%	35%	35%
Family / sit-down restaurant	10%	27%	38%	25%
Gas station / convenience store	15%	22%	34%	28%
Motel	9%	17%	31%	43%
Large-scale retail	8%	13%	26%	52%
Purely business/industrial	7%	19%	44%	30%
Large meeting room / conference / banquet facilities	5%	9%	29%	58%
Aesthetic features to enhance entrance to City	20%	27%	34%	19%
Small business opportunity center / business incubator	10%	28%	40%	22%
Tourist / visitor information center	11%	25%	36%	29%
Pedestrian / bike trails	22%	36%	29%	14%
'Don't Know' responses are removed				

Policy Question #2: To what extent do you support or oppose action to increase revenues to maintain existing levels of service?					
	strongly support	somewhat support	neither support nor oppose	somewhat oppose	strongly oppose
To what extent do you support or oppose action to increase revenues (i.e. taxes, fees, etc.) to maintain existing levels of service?	4%	21%	23%	27%	25%
'Don't Know' responses are removed					

Policy Question #3: The City is updating the comprehensive land use plan which involves reviewing housing availability in the community. Please rate the quantity of units for each of the following housing options in Milton:

	way too many	too many	right amount	too few	way too few
Single-family homes	2%	6%	68%	20%	4%
Townhouses / Condominiums	8%	18%	52%	20%	2%
Duplexes	7%	14%	54%	23%	2%
Apartments (3-4 units per building)	13%	23%	46%	15%	3%
Apartments (more than 4 units per building)	20%	25%	41%	10%	3%
Senior citizen housing / Assisted living	2%	2%	51%	37%	8%
'Don't Know' responses are removed					



APPENDIX I: FREQUENCY OF RESPONSES TO ALL SURVEY QUESTIONS

Question #1: Quality of Life Ratings						
	excellent	good	fair	poor	don't know	Total
How do you rate Milton as a place to live?	32%	57%	10%	1%	0%	100%
How do you rate your neighborhood as a place to live?	28%	54%	16%	2%	0%	100%
How do you rate Milton as a place to raise children?	35%	46%	9%	1%	9%	100%
How do you rate Milton as a place to retire?	20%	34%	23%	10%	13%	100%
How do you rate the overall quality of life in Milton?	23%	61%	14%	1%	0%	100%

Question #2: Please rate each of the following characteristics as they relate to Milton as a whole						
	excellent	good	fair	poor	don't know	Total
Sense of community	19%	53%	19%	4%	4%	100%
Openness and acceptance of the community towards people of diverse backgrounds	8%	39%	30%	13%	11%	100%
Overall appearance of Milton	13%	55%	28%	4%	1%	100%
Shopping opportunities	2%	14%	48%	35%	1%	100%
Recreational opportunities	8%	34%	39%	16%	3%	100%
Job opportunities	0%	8%	33%	46%	13%	100%
Access to affordable quality housing	6%	37%	37%	11%	9%	100%
Access to affordable quality child care	4%	25%	23%	7%	41%	100%
Ease of bicycle travel in Milton	12%	33%	25%	10%	20%	100%
Ease of walking in Milton	28%	50%	16%	4%	2%	100%

Question #3: Please rate the speed of growth in the following categories in Milton over the past two years							
	much too slow	somewhat too slow	right amount	somewhat too fast	much too fast	don't know	Total
Population growth	1%	4%	41%	23%	12%	19%	100%
Retail growth (stores, restaurants etc.)	14%	42%	28%	4%	1%	11%	100%
Jobs growth	23%	40%	12%	1%	0%	24%	100%

Question #4: To what degree are the following problems in Milton						
	not a problem	minor problem	moderate problem	major problem	don't know	Total
Crime	23%	50%	14%	1%	11%	100%
Drugs	12%	30%	24%	6%	28%	100%
Too much growth	36%	20%	20%	10%	14%	100%
Lack of growth	44%	25%	13%	3%	15%	100%
Noise	49%	32%	12%	4%	2%	100%
Run down buildings, weed lots, or junk vehicles	27%	41%	21%	8%	3%	100%
Taxes	10%	20%	31%	24%	15%	100%
Traffic congestion	43%	32%	18%	5%	2%	100%
Unsupervised youth	24%	42%	16%	4%	14%	100%
Weeds	42%	35%	11%	2%	9%	100%

Question #5: Please rate how safe you feel from the following occurring to you in Milton							
	very safe	somewhat safe	neither safe nor unsafe	somewhat unsafe	very unsafe	don't know	Total
Violent crime (e.g., rape, assault, robbery)	56%	31%	8%	2%	1%	2%	100%
Property crimes (e.g., burglary, theft)	33%	46%	11%	7%	1%	2%	100%
Fire	50%	32%	12%	3%	1%	3%	100%

Question #6: Please rate how safe you feel:							
	very safe	somewhat safe	neither safe nor unsafe	somewhat unsafe	very unsafe	don't know	Total
In your neighborhood during the day	85%	12%	2%	0%	0%	1%	100%
In your neighborhood after dark	51%	38%	6%	3%	1%	1%	100%
In Milton's downtown areas during the day	83%	12%	2%	1%	0%	2%	100%
In Milton's downtown areas after dark	40%	41%	7%	4%	1%	8%	100%
In Milton's parks during the day	80%	14%	2%	1%	0%	4%	100%
In Milton's parks after dark	27%	40%	9%	6%	3%	15%	100%

Question #7: During the past twelve months, were you or anyone in your household the victim of any crime?		
	Percent of Respondents	
During the past twelve months, were you or anyone in your household the victim of any crime?	no	90%
	yes	10%
	don't know	0%
Total		100%

Question #8: If yes, was this crime (these crimes) reported to the police?		
		Percent of Respondents
If yes, was this crime (these crimes) reported to the police?	no	23%
	yes	73%
	don't know	4%
Total		100%

Question #9: In the last 12 months, about how many times, if ever, have you or other household members done the following things in the City of Milton?						
	never	once or twice	3 to 12 times	13 to 26 times	more than 26 times	Total
Used Milton public library or its services	23%	26%	30%	11%	10%	100%
Participated in a recreation program or activity	48%	24%	18%	4%	7%	100%
Visited a Milton park	10%	22%	36%	17%	14%	100%
Attended a meeting of local elected officials or other local public meeting	74%	16%	7%	2%	1%	100%
Watched a meeting of local elected officials or other local public meeting on cable television	57%	23%	15%	4%	1%	100%
Recycled used paper, cans or bottles from your home	3%	2%	3%	8%	85%	100%
Volunteered your time to some group/activity in Milton	52%	20%	10%	5%	13%	100%
Used the Internet for anything	26%	4%	6%	5%	59%	100%
Used the Internet to view the City's Web site	66%	20%	11%	2%	2%	100%
Purchased an item over the Internet	43%	18%	26%	6%	7%	100%

Question #10: How do you rate the quality of each of the following services in Milton?						
	excellent	good	fair	poor	don't know	Total
Police services	31%	48%	11%	6%	5%	100%
Fire services	40%	41%	6%	0%	13%	100%
Ambulance/emergency medical services	38%	38%	7%	1%	16%	100%
Garbage collection	47%	41%	8%	2%	2%	100%
Recycling	48%	40%	8%	2%	2%	100%
Yard waste pick-up	32%	42%	12%	2%	11%	100%
Street repair	9%	36%	35%	16%	5%	100%
Street cleaning	21%	50%	21%	4%	4%	100%
Street lighting	19%	50%	22%	8%	1%	100%
Snow removal	28%	48%	18%	5%	1%	100%
Sidewalk maintenance	14%	48%	21%	6%	10%	100%
Amount of public parking	14%	52%	25%	5%	3%	100%
Drinking water	8%	29%	23%	39%	2%	100%
Sewer services	16%	47%	21%	9%	8%	100%
City parks	40%	48%	8%	1%	3%	100%
Recreation programs or classes	20%	35%	12%	3%	30%	100%
Accessibility of parks	42%	46%	7%	1%	4%	100%
Appearance/maintenance of parks	37%	49%	9%	1%	3%	100%
Land use, planning and zoning	6%	30%	23%	9%	32%	100%
Code enforcement (weeds, abandoned buildings, etc)	8%	34%	23%	11%	25%	100%
Animal control	11%	40%	20%	8%	20%	100%
Economic development	6%	32%	30%	11%	21%	100%
Services to seniors	16%	35%	11%	3%	34%	100%
Services to youth	15%	33%	17%	7%	28%	100%
Services to low-income people	6%	17%	15%	10%	53%	100%
Public library services	29%	47%	9%	2%	13%	100%
Public information services	10%	37%	22%	4%	27%	100%
Municipal courts	7%	25%	13%	3%	53%	100%
Public schools	29%	40%	11%	3%	18%	100%
Cable television	11%	32%	21%	18%	17%	100%

Question #11: Overall, how would you rate the quality of the services provided by . . .						
	excellent	good	fair	poor	don't know	Total
Overall, how would you rate the quality of the services provided by the City of Milton?	19%	60%	15%	2%	3%	100%
Overall, how would you rate the quality of the services provided by the Federal Government?	5%	31%	38%	11%	14%	100%
Overall, how would you rate the quality of the services provided by the State Government?	5%	38%	37%	8%	13%	100%

Question #12: Have you had any in-person or phone contact with an employee of the City of Milton within the last 12 months?		
		Percent of Respondents
Have you had any in-person or phone contact with an employee of the City of Milton within the last 12 months?	no	32%
	yes	68%
	don't know	0%
Total		100%

Question #13: What was your impression of the employees of the City of Milton in your most recent contact?						
	excellent	good	fair	poor	don't know	Total
Knowledge	43%	43%	9%	3%	1%	100%
Responsiveness	47%	38%	10%	5%	1%	100%
Courtesy	51%	35%	9%	4%	0%	100%
Overall Impression	45%	39%	10%	6%	1%	100%

Question #14: Please rate your agreement or disagreement with the following statements.							
	strongly agree	somewhat agree	neither agree nor disagree	somewhat disagree	strongly disagree	don't know	Total
I receive good value for the City of Milton taxes I pay	11%	38%	17%	12%	6%	17%	100%
I am pleased with the overall direction that the City of Milton is taking	15%	38%	23%	11%	5%	8%	100%
The City of Milton government welcomes citizen involvement	18%	31%	19%	7%	4%	21%	100%
The City of Milton government listens to citizens	13%	31%	18%	10%	6%	21%	100%

Question #15: What impact, if any, do you think the economy will have on your family income in the next 6 months?		
		Percent of Respondents
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	very positive	5%
	somewhat positive	17%
	neutral	50%
	somewhat negative	24%
	very negative	4%
Total		100%

Policy Question #1: What Land uses and features do you feel are important or not important for the interchange area?					
	essential	very important	somewhat important	not at all important	don't know
Fast food restaurant	10%	18%	32%	33%	8%
Family / sit-down restaurant	9%	25%	35%	23%	8%
Gas station / convenience store	14%	21%	33%	27%	5%
Motel	8%	16%	29%	40%	7%
Large-scale retail	8%	12%	24%	47%	9%
Purely business/industrial	6%	17%	38%	26%	13%
Large meeting room / conference / banquet facilities	4%	7%	25%	50%	13%
Aesthetic features to enhance entrance to City	18%	24%	31%	17%	10%
Small business opportunity center / business incubator	9%	24%	35%	20%	12%
Tourist / visitor information center	10%	23%	33%	26%	8%
Pedestrian / bike trails	20%	34%	27%	13%	6%

Policy Question #2: To what extent do you support or oppose action to increase revenues to maintain existing levels of service?						
	strongly support	somewhat support	neither support nor oppose	somewhat oppose	strongly oppose	don't know
To what extent do you support or oppose action to increase revenues (i.e. taxes, fees, etc.) to maintain existing levels of service?	4%	19%	21%	25%	23%	8%

Policy Question #3: Please rate the quantity of units for each of the following housing options in Milton:						
	way too many	too many	right amount	too few	way too few	don't know
Single-family homes	2%	5%	59%	18%	3%	14%
Townhouses / Condominiums	7%	14%	43%	16%	2%	18%
Duplexes	6%	11%	44%	19%	2%	19%
Apartments (3-4 units per building)	11%	19%	38%	12%	2%	17%
Apartments (more than 4 units per building)	17%	21%	35%	9%	3%	16%
Senior citizen housing / Assisted living	1%	1%	40%	29%	6%	21%
Overall housing mix	2%	6%	53%	11%	2%	26%

Question #17: Do you live within the City limits of the City of Milton?		
		Percent of Respondents
Do you live within the limits of the City of Milton?	no	1%
	yes	99%
Total		100%

Question #18: Employment Status		
		Percent of Respondents
Are you currently employed?	no	24%
	yes	76%
Total		100%

Question #18a: Usual Mode of Transportation to Work		
		Percent of Employed Respondents
What one method of transportation do you usually use (for the longest distance of your commute) to travel to work?	Motorized vehicle	97%
	Walk	2%
	Work at home	1%
Total		100%

Question #18b: Drive Alone or Carpool		
		Percent of Employed Respondents
If you checked the motorized vehicle (e.g. car, truck, van, motorcycle, etc.) box in 18a, do other people usually ride with you to or from work?	no	88%
	yes	12%
Total		100%

Usual Mode of Transportation to Work, Including Carpooling		
		Percent of Employed Respondents
Usual mode of transportation to work	Motorized vehicle, no others (SOV)	86%
	Motorized vehicle, with others (MOV)	12%
	walk	2%
	work at home	1%
Total		100%

Question #19: Length of Residency		
		Percent of Respondents
How many years have you lived in Milton?	less than 2 years	19%
	2-5 years	14%
	6-10 years	14%
	11-20 years	14%
	more than 20 years	40%
Total		100%

Question #20: Type of Housing Unit

		Percent of Respondents
Which best describes the building you live in?	one family house detached from any other houses	64%
	one family house attached to one or more houses	9%
	building with two or more apartments or condominiums	26%
	other	1%
Total		100%

Question #21: Tenure Status		
		Percent of Respondents
Is this house, apartment, or mobile home...	rented for cash or occupied without cash payment?	34%
	owned by you or someone in this house	66%
Total		100%

Question #22: Presence of Children in Household		
		Percent of Respondents
Do any children age 12 or under live in your household?	no	67%
	yes	33%
Total		100%

Question #23: Presence of Teenagers in Household		
		Percent of Respondents
Do any teenagers ages 13 through 17 live in your household?	no	86%
	yes	14%
Total		100%

Question #24: Presence of Senior Adults in Household		
		Percent of Respondents
Are you or any other members of your household aged 65 or older?	no	78%
	yes	22%
Total		100%

Question #25: Presence of Persons with Disabilities in Household		
		Percent of Respondents
Does any member of your household have a physical handicap or is anyone disabled?	no	88%
	yes	12%
Total		100%

Question #26: Education		
		Percent of Respondents
What is the highest degree or level of school you have completed?	12th Grade or less, no diploma	7%
	high school diploma	29%
	some college, no degree	25%
	associate's degree (e.g. AA, AS)	12%
	bachelor's degree (e.g. BA, AB, BS)	17%
	graduate degree or professional degree	10%
Total		100%

Question #27: Annual Household Income		
		Percent of Respondents
How much do you anticipate your household's total income before taxes will be for the current year?	less than \$24,999	20%
	\$25,000 to \$49,999	38%
	\$50,000 to \$99,999	37%
	\$100,000 or more	5%
Total		100%

Question #28: Ethnicity		
		Percent of Respondents
Are you Spanish/Hispanic/Latino?	no	98%
	yes	2%
Total		100%

Question #29: Race		
		Percent of Respondents
What is your race?	American Indian or Alaskan Native	0%
	Asian or Pacific Islander	0%
	White/Caucasian	97%
	Other	1%
	Multi-Racial	1%
Total		100%

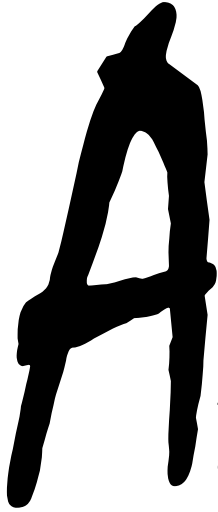
Question #30: Age		
		Percent of Respondents
In which category is your age?	18-24 years	8%
	25-34 years	24%
	35-44 years	22%
	45-54 years	18%
	55-64 years	9%
	65-74 years	9%
	75 years or older	10%
Total		100%

Question #31: Gender		
		Percent of Respondents
What is your gender?	Female	53%
	Male	47%
Total		100%

Question #32: Voter Registration Status		
		Percent of Respondents
Are you registered to vote in your jurisdiction?	no	23%
	yes	72%
	don't know	5%
Total		100%

Question #33: Vote in Last Election?		
		Percent of Respondents
Did you vote in the last election?	no	35%
	yes	63%
	don't know	1%
Total		100%

Question #34: Likely to Vote in Next Election?		
		Percent of Respondents
Are you likely to vote in the next election?	no	12%
	yes	78%
	don't know	10%
Total		100%



APPENDIX II: SURVEY METHODOLOGY

The National Citizen Survey™ was developed to provide local jurisdictions an accurate, affordable and easy way to assess and interpret resident opinion about important community issues. While standardization of question wording and survey methods provide the rigor to assure valid results, each jurisdiction has enough flexibility to construct a customized version of The National Citizen Survey™ that asks residents about key local services and important local issues.

Results offer insight into residents' perspectives about local government performance and as such provide important benchmarks for jurisdictions working on performance measurement. The National Citizen Survey™ is designed to help with budget, land use and strategic planning as well as to communicate with local residents. The National Citizen Survey™ permits questions to test support for local policies and answers to its questions also speak to community trust and involvement in community-building activities as well as to resident demographic characteristics.

SAMPLING

Approximately 1,200 households were selected to participate in the survey using a stratified systematic sampling method.³ An individual within each household was selected using the birthday method.⁴

SURVEY ADMINISTRATION

Households received three mailings between the 12th and the 26th of March 2004. The first was a postcard notifying them they had been selected to

³ Systematic sampling is a method that closely approximates random sampling by selecting every Nth address until the desired number of households is chosen.

⁴ The birthday method is a process to remove bias in the selection of a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys but leaving selection of respondent to household members will lead to bias.

participate in the City of Milton 2004 Citizen Survey. The postcard was signed by the mayor, Nathan Bruce. About a week later a survey was mailed with a cover letter also signed by the Mayor. Approximately one week after the first survey was mailed, a second survey was mailed, with a cover letter asking those who had not yet participated to do so, while informing those who had already completed the survey not to do so again.

RESPONSE RATE AND CONFIDENCE INTERVALS

Of the 1,200 eligible households, 690 completed the survey providing a response rate of 60%. Approximately 54 addresses sampled were “vacant” or “not found.”⁵ In general, the response rates obtained on citizen surveys range from 25% to 40%. The sample of households was selected systematically and impartially from a list of residences in the United States maintained by the U.S. postal service and sold to NRC through an independent vendor. For each household, one adult, selected in an unbiased fashion, was asked to complete the survey.

In theory, in 95 cases out of 100, the results based on such samples will differ by no more than 5 percentage points in either direction from what would have been obtained had responses been collected from all Milton adults. This difference is also called a “margin of error.”⁶ This difference from the presumed population finding is referred to as the sampling error. For subgroups of responses, the margin of sampling error is larger. In addition to sampling error, the practical difficulties of conducting any survey of the public may introduce other sources of error. For example, the failure of some of the selected adults to participate in the sample or the difficulty of including all sectors of the population, such as residents of some institutions or group residences, may lead to somewhat different results.

WEIGHTING AND ANALYZING THE DATA

The surveys were analyzed using the SPSS statistical package. Frequency distributions and average (mean) ratings are presented in the body of the report.

⁵ “Eligible” households refer to addresses that belong to residences that are not vacant within the City of Milton.

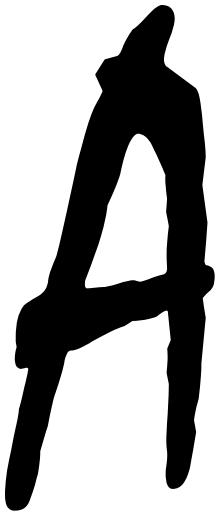
⁶ The margin of error was calculated using the following formula: $1.96 * \text{square root}(0.25/400)$. This margin of error is calculated in the most conservative way. The standard error was assumed to be the greatest for a binomial distribution: 50%/50%.

The demographic characteristics of the sample were compared to those of the City of Milton as reflected in the information sent by staff to National Research Center, Inc. When necessary, survey results were statistically adjusted to reflect the known population profile.

Generally, only two variables are used in a weighting scheme. Known population characteristics are compared to the characteristics of survey respondents. Generally, characteristics chosen as weighting variables are selected because they are not in proportion to what is shown in a jurisdiction's demographic profile and because differences in opinion are observed between subgroups of these characteristics. The socioeconomic characteristics that were used to weight the survey results were gender, age, and housing unit type. Other discrepancies between the whole population and the sample were also aided by the weighting due to the intercorrelation of many socioeconomic characteristics, although the percentages are not always identical in the sample compared to the population norms. The results of the weighting scheme are presented in the table on the next page.

Weighting Scheme for the City of Milton Citizen Survey			
Respondent Characteristics	Population Norm*	Unweighted Survey Data	Weighted Survey Data
Tenure			
Rent Home	27%	32%	34%
Own Home	73%	68%	66%
Type of Housing Unit			
Single-Family Detached	64%	66%	64%
Attached	36%	34%	36%
Ethnicity			
Non-Hispanic	99%	99%	98%
Hispanic	1%	1%	2%
Race			
White/Caucasian	98%	97%	97%
Non-White	2%	3%	3%
Gender			
Female	53%	61%	53%
Male	47%	39%	47%
Age			
18-34	36%	23%	32%
35-54	38%	39%	40%
55+	26%	38%	28%
Gender and Age			
Females 18-34	16%	15%	16%
Females 35-54	21%	22%	21%
Females 55+	16%	23%	16%
Males 18-34	16%	8%	16%
Males 35-54	19%	17%	19%
Males 55+	12%	15%	12%

* Source: 2000 Census



APPENDIX III: SURVEY MATERIALS

The following pages contain copies of the survey materials sent to randomly selected households within the City of Milton. All households selected for inclusion in the study were first sent a prenotification postcard informing them that they would be receiving a questionnaire within the following week. A week later, a cover letter and survey were sent, with a postage paid return envelope. Two weeks later a second cover letter and survey were sent. The second cover letter asked that those who had responded not do so again, while urging those who had not yet returned their surveys to please do so.



City of Milton
430 E. High Street, Suite 3
Milton, WI 53563

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



City of Milton
430 E. High Street, Suite 3
Milton, WI 53563

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



City of Milton
430 E. High Street, Suite 3
Milton, WI 53563

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



City of Milton
430 E. High Street, Suite 3
Milton, WI 53563

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94

Dear City of Milton Resident,

Your household has been selected at random to participate in an anonymous citizen survey about the City of Milton. You will receive a copy of the survey next week in the mail with instructions for completing and returning it. Thank you in advance for helping us with this important project!

Sincerely,

Nathan W. Bruce

Nathan W. Bruce
Mayor

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Sincerely,

Nathan W. Bruce

Nathan W. Bruce
Mayor



City of Milton

March, 2004

Dear Milton Resident:

The City of Milton wants to know what you think about our community and municipal government. You have been randomly selected to participate in Milton's 2004 Citizen Survey.

Please take a few minutes to fill out the enclosed Citizen Survey. Your answers will help the City Council make decisions that affect our community. You should find the questions interesting and we will definitely find your answers useful. Please participate!

To get a representative sample of Milton residents, the adult (anyone 18 years or older) in your household who most recently had a birthday should complete this survey. Year of birth of the adult does not matter.

Please have the appropriate member of the household spend a few minutes to answer all the questions and return the survey in the enclosed postage-paid envelope. **Your responses will remain completely anonymous.**

Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. If you have any questions about the Citizen Survey or would like to provide additional feedback, please call (608) 868-6900. You are also welcome to contact the City via email: miltoncityhall@charter.net or at the address below.

Please help us shape the future of Milton. Thank you for your time and participation.

Sincerely,

Nathan W. Bruce

Nathan W. Bruce
Mayor



City of Milton

March, 2004

Dear Milton Resident:

About one week ago, you should have received a copy of the enclosed survey. **If you completed it and sent it back, we thank you for your time and ask you to discard this survey. Please do not respond twice.** If you have not had a chance to complete the survey, we would appreciate your response. The City of Milton wants to know what you think about our community and municipal government. You have been randomly selected to participate in the City of Milton Citizen Survey.

Please take a few minutes to fill out the enclosed Citizen Survey. Your answers will help the City Council make decisions that affect our community. You should find the questions interesting and we will definitely find your answers useful. Please participate!

To get a representative sample of Milton residents, the adult (anyone 18 years or older) in your household who most recently had a birthday should complete this survey. Year of birth of the adult does not matter.

Please have the appropriate member of the household spend a few minutes to answer all the questions and return the survey in the enclosed postage-paid envelope. **Your responses will remain completely anonymous.**

Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. If you have any questions about the Citizen Survey or would like to provide additional feedback, please call (608) 868-6900. You are also welcome to contact the City via email: miltoncityhall@charter.net or at the address below.

Please help us shape the future of Milton. Thank you for your time and participation.

Sincerely,

Nathan W. Bruce

Nathan W. Bruce
Mayor

The City of Milton 2004 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please circle the response that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please circle the number that comes closest to your opinion for each of the following questions:

	<u>excellent</u>	<u>good</u>	<u>fair</u>	<u>poor</u>	<u>don't know</u>
How do you rate Milton as a place to live?.....	1	2	3	4	5
How do you rate your neighborhood as a place to live?	1	2	3	4	5
How do you rate Milton as a place to raise children?	1	2	3	4	5
How do you rate Milton as a place to retire?	1	2	3	4	5
How do you rate the overall quality of life in Milton?.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Milton as a whole:

	<u>excellent</u>	<u>good</u>	<u>fair</u>	<u>poor</u>	<u>don't know</u>
Sense of community.....	1	2	3	4	5
Openness and acceptance of the community towards people of diverse backgrounds ...	1	2	3	4	5
Overall appearance of Milton	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Job opportunities.....	1	2	3	4	5
Access to affordable quality housing.....	1	2	3	4	5
Access to affordable quality child care	1	2	3	4	5
Ease of bicycle travel in Milton	1	2	3	4	5
Ease of walking in Milton.....	1	2	3	4	5

3. Please rate the speed of growth in the following categories in Milton over the past 2 years:

	<u>much too slow</u>	<u>somewhat too slow</u>	<u>right amount</u>	<u>somewhat too fast</u>	<u>much too fast</u>	<u>don't know</u>
Population growth.....	1	2	3	4	5	6
Retail growth (stores, restaurants etc.).....	1	2	3	4	5	6
Jobs growth.....	1	2	3	4	5	6

4. To what degree, if at all, are the following problems in Milton:

	<u>not a problem</u>	<u>minor problem</u>	<u>moderate problem</u>	<u>major problem</u>	<u>don't know</u>
Crime	1	2	3	4	5
Drugs.....	1	2	3	4	5
Too much growth.....	1	2	3	4	5
Lack of growth.....	1	2	3	4	5
Noise.....	1	2	3	4	5
Run down buildings, weed lots, or junk vehicles.....	1	2	3	4	5
Taxes.....	1	2	3	4	5
Traffic congestion	1	2	3	4	5
Unsupervised youth	1	2	3	4	5
Weeds	1	2	3	4	5

5. Please rate how safe you feel from the following occurring to you in Milton:

	very <u>safe</u>	somewhat <u>safe</u>	neither safe <u>nor unsafe</u>	somewhat <u>unsafe</u>	very <u>unsafe</u>	don't <u>know</u>
Violent crime (e.g., rape, assault, robbery).....	1	2	3	4	5	6
Property crimes (e.g., burglary, theft).....	1	2	3	4	5	6
Fire.....	1	2	3	4	5	6

6. Please rate how safe you feel:

	very <u>safe</u>	somewhat <u>safe</u>	neither safe <u>nor unsafe</u>	somewhat <u>unsafe</u>	very <u>unsafe</u>	don't <u>know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In your neighborhood after dark	1	2	3	4	5	6
In Milton's downtown areas during the day	1	2	3	4	5	6
In Milton's downtown areas after dark.....	1	2	3	4	5	6
In Milton's parks during the day	1	2	3	4	5	6
In Milton's parks after dark	1	2	3	4	5	6

7. During the past twelve months, were you or anyone in your household the victim of any crime?

- no [go to question #9] yes [go to question #8] don't know

8. If yes, was this crime (these crimes) reported to the police?

- no yes don't know

9. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Milton?

	never	once or <u>twice</u>	3 to 12 <u>times</u>	13 to 26 <u>times</u>	more than <u>26 times</u>
Used Milton public library or its services.....	1	2	3	4	5
Participated in a recreation program or activity	1	2	3	4	5
Visited a neighborhood or City park.....	1	2	3	4	5
Attended a meeting of local elected officials or other local public meeting	1	2	3	4	5
Watched a meeting of local elected officials or other local public meeting on cable television	1	2	3	4	5
Recycled used paper, cans or bottles from your home.....	1	2	3	4	5
Volunteered your time to some group/activity in Milton.....	1	2	3	4	5
Used the Internet for anything	1	2	3	4	5
Used the Internet to view the City's Web site.....	1	2	3	4	5
Purchased an item over the Internet.....	1	2	3	4	5

10. How do you rate the quality of each of the following services in Milton?

	<u>excellent</u>	<u>good</u>	<u>fair</u>	<u>poor</u>	<u>don't know</u>
Police services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance/emergency medical services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Amount of public parking.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Accessibility of parks.....	1	2	3	4	5
Appearance/maintenance of parks.....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc).....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Services to seniors.....	1	2	3	4	5
Services to youth.....	1	2	3	4	5
Services to low-income people.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Public information services.....	1	2	3	4	5
Municipal courts.....	1	2	3	4	5
Public schools.....	1	2	3	4	5
Cable television.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by...

	<u>excellent</u>	<u>good</u>	<u>fair</u>	<u>poor</u>	<u>don't know</u>
The City of Milton?.....	1	2	3	4	5
The Federal Government?.....	1	2	3	4	5
The State Government?.....	1	2	3	4	5

12. Have you had any in-person or phone contact with an employee of the City of Milton within the last 12 months (including police, receptionists, planners or any others)?

- no [go to question #14] yes [go to question #13]

13. What was your impression of employees of the City of Milton in your most recent contact? (Rate each characteristic below.)

	<u>excellent</u>	<u>good</u>	<u>fair</u>	<u>poor</u>	<u>don't know</u>
Knowledge.....	1	2	3	4	5
Responsiveness.....	1	2	3	4	5
Courtesy	1	2	3	4	5
Overall impression	1	2	3	4	5

14. Please rate the following statements by circling the number that most clearly represents your opinion:

	<u>strongly agree</u>	<u>somewhat agree</u>	<u>neither agree nor disagree</u>	<u>somewhat disagree</u>	<u>strongly disagree</u>	<u>don't know</u>
I receive good value for the City of Milton taxes I pay	1	2	3	4	5	6
I am pleased with the overall direction that the City of Milton is taking	1	2	3	4	5	6
The City of Milton government welcomes citizen involvement....	1	2	3	4	5	6
The City of Milton government listens to citizens.....	1	2	3	4	5	6

15. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- very positive somewhat positive neutral somewhat negative very negative

16a. As the City plans for the Highway 26 bypass and interchange to the east of the City, what land uses and features do you feel are important or not important for the interchange area?

	<u>essential</u>	<u>very important</u>	<u>somewhat important</u>	<u>not at all important</u>	<u>don't know</u>
Fast food restaurant.....	1	2	3	4	5
Family / sit-down restaurant	1	2	3	4	5
Gas station / convenience store.....	1	2	3	4	5
Motel	1	2	3	4	5
Large-scale retail.....	1	2	3	4	5
Purely business/industrial	1	2	3	4	5
Large meeting room / conference / banquet facilities	1	2	3	4	5
Aesthetic features to enhance entrance to City	1	2	3	4	5
Small business opportunity center / business incubator.....	1	2	3	4	5
Tourist / visitor information center	1	2	3	4	5
Pedestrian / bike trails.....	1	2	3	4	5

16b. Based on the difficult economy, loss of revenues from the State, and increased cost to provide services, the City will need to increase revenues or reduce services. To what extent do you support or oppose action to increase revenues (i.e. taxes, fees, etc.) to maintain existing levels of service?

- strongly support somewhat support neither support nor oppose somewhat oppose strongly oppose don't know

16c. The City is updating the comprehensive land use plan which involves reviewing housing availability in the community. Please rate the quantity of units for each of the following housing options in Milton:

	<u>way too many</u>	<u>too many</u>	<u>right amount</u>	<u>too few</u>	<u>way too few</u>	<u>don't know</u>
Single-family homes	1	2	3	4	5	6
Townhouses / Condominiums	1	2	3	4	5	6
Duplexes	1	2	3	4	5	6
Apartments (3-4 units per building)	1	2	3	4	5	6
Apartments (more than 4 units per building)	1	2	3	4	5	6
Senior citizen housing / Assisted living	1	2	3	4	5	6
Overall housing mix	1	2	3	4	5	6

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

17. Do you live within the City limits of the City of Milton?

- no yes

18. Are you currently employed?

- no [go to question #19] yes [go to question #18a]

18a. What one method of transportation do you usually use (for the longest distance of your commute) to travel to work?

- Motorized vehicle (e.g. car, truck, van, motorcycle etc...)
 Bus, Rail, Subway, or other public transportation
 Walk
 Work at home
 Other

18b. If you checked the motorized vehicle (e.g. car, truck, van, motorcycle, etc.) box in 18a, do other people (adults or children) usually ride with you to or from work?

- no yes

19. How many years have you lived in Milton?

- less than 2 years 11-20 years
 2-5 years more than 20 years
 6-10 years

20. Which best describes the building you live in?

- one family house detached from any other houses
 house attached to one or more houses (e.g. a duplex or townhome)
 building with two or more apartments or condominiums
 mobile home
 other

21. Is this house, apartment, or mobile home...

- rented for cash or occupied without cash payment?
 owned by you or someone in this house with a mortgage or free and clear?

22. Do any children 12 or under live in your household?

- no yes

23. Do any teenagers aged between 13 and 17 live in your household?

- no yes

24. Are you or any other members of your household aged 65 or older?

- no yes

25. Does any member of your household have a physical handicap or is anyone disabled?

- no yes

26. What is the highest degree or level of school you have completed? (mark one box)

- 12th Grade or less, no diploma
 high school diploma
 some college, no degree
 associate's degree (e.g. AA, AS)
 bachelor's degree (e.g. BA, AB, BS)
 graduate degree or professional degree

27. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- less than \$24,999
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 or more

28. Are you Spanish/Hispanic/Latino?

- no yes

29. What is your race? (Mark one or more races to indicate what race you consider yourself to be)

- American Indian or Alaskan native
 Asian or Pacific Islander
 Black, African American
 White/Caucasian
 Other

30. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

31. What is your sex?

- female male

32. Are you registered to vote in your jurisdiction?

- no yes don't know

33. Did you vote in the last election?

- no yes don't know

34. Are you likely to vote in the next election?

- no yes don't know

Thank you for completing this survey. Please return the completed survey in the postage paid envelope to: National Research Center, Inc., 3005 30th St., Boulder, CO 80301



City of Milton
430 E. High Street, Suite 3
Milton, WI 53563

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