

Public Works Committee Report

Agenda Item: Discussion and possible action regarding the 4th of July Parade Application for Special Event Permit
Meeting Date: June 1, 2021
Presenter: Jenny Salvo, City Clerk
Department: City Hall

Conformance with Strategic Plan:

<input type="checkbox"/>	Affordability & Financial Stability
<input checked="" type="checkbox"/>	Safe, Inclusive, Welcoming Community
<input checked="" type="checkbox"/>	Diverse Opportunities for Fun and Life-Long Learning
<input type="checkbox"/>	High Performing Organization with Professional Staff
<input type="checkbox"/>	Environment for Business Success with Thoughtful Growth and Development

Summary

Open Doors Foundation has requested a special event permit for the 4th of July parade closing the streets in the parade route from 12:00 PM – 3:30 PM on July 4, 2021. By Ordinance, Sec. 54-67, approval is required by the Public Works Committee and Common Council since the event is held on public right-of-way or public premises.

Analysis and Key Issues

The event will begin at Crescent Drive, follow West Madison Avenue down to Hilltop Drive and end at Veterans Park. West Madison Avenue will be closed from Northside Drive to Rivendell Drive. Regular vehicle traffic will be directed to the detour along Sunset Drive. Truck traffic will be directed to take County Rd N to travel between Hwy 59 and Janesville Street.

Fiscal Impact

The event does require the use of City resources and labor for the time to provide, set-up barricades and direct traffic during the parade. This work will be performed by City staff and may incur overtime.

Attachments

- Special Event Permit Request for 4th of July Celebration
- DOT Approved Detour
- Parade Route Map
- Parade Entrant Form