

Common Council Report

Agenda Item: Discussion and Possible Action Regarding a Commercial Façade Improvement Grant Request for 742 East Madison Avenue.
Meeting Date: May 18, 2021
Presenter: Al Hulick, City Administrator
Department: City Administration

Conformance with Strategic Plan:

- Affordability & Financial Stability
- Safe, Inclusive, Welcoming Community
- Diverse Opportunities for Fun and Life-Long Learning
- High Performing Organization with Professional Staff
- Environment for Business Success with Thoughtful Growth and Development

Summary

Terry Williamson, owner of Goodrich Antiques, located at 742 East Madison Avenue, has requested a Commercial Façade Improvement Grant in the amount of \$1,600.00 to finalize the restoration of windows on her historic property. Ms. Williamson has previously been awarded two commercial façade grants, but has not exceeded the maximum amount allowable under the program guidelines. Although this request would exceed the maximum amount (\$10,000) in a four year period, City Administration believes the overage (approximately \$1,000) is nominal and would be in support of providing this grant as it completes her restoration project.

Analysis and Key Issues

Ms. Williamson has renovated the historic Goodrich Home at the corner of East Madison Avenue and North Janesville Street over the past several years. This grant request would finalize the restoration of the windows on the buildings west and north walls. These windows were previously bricked up. This grant would allow those windows to be reopened and utilized in their historic and intended purpose.

Fiscal Impact

Funding for this grant request would be provided through Tax Incremental Financing District #10.

Recommended Motion

The City Administration recommends the Common Council approve the Commercial Façade Improvement Grant for 742 East Madison Avenue in the amount of \$1,600.00.

Attachments

- Application Packet