

Common Council Report

Agenda Item: Discussion and Possible Action on 2022-2023 Outdoor Display of Merchandise Licenses
Meeting Date: July 5, 2022
Presenter: Jenny Salvo, City Clerk
Department: City Hall

Conformance with Strategic Plan:

<input type="checkbox"/>	Affordability & Financial Stability
<input checked="" type="checkbox"/>	Safe, Inclusive, Welcoming Community
<input type="checkbox"/>	Diverse Opportunities for Fun and Life-Long Learning
<input type="checkbox"/>	High Performing Organization with Professional Staff
<input checked="" type="checkbox"/>	Environment for Business Success with Thoughtful Growth and Development

Summary

City of Milton Outdoor Display of Merchandise licenses are renewed on an annual basis for the from July 1st through June 30th. The license has a \$10.00 fee that will be allocated for beautification projects in the Central Business District (B-3). The following new Outdoor Display of Merchandise applications were received in the clerk's office:

Outdoor Display of Merchandise License

- Nikki & Tyler Olson (DBA Farmhouse Finds), 229 and 231 Parkview Drive
- Kate Peterson (DBA Hattie & Elsie), 650 College Street
- Amy Kelley (DBA Sunny & Olive), 649 College Street

Analysis and Key Issues

The holders of an outdoor display license are subject to the following requirements:

- Merchandise shall not be placed in a location that obstructs, hide or blocks a view of traffic warning or control signals, pedestrian crosswalks or handicap curbside ramps, or that block doors or fire escapes.
- Merchandise shall provide at least sixty (6) inches of clear space between it and any obstruction or street curb.
- The merchandise shall be placed contiguous to a building owned or occupied by the license holder.
- The location shall not block the flow of pedestrian traffic on the sidewalk.
- The merchandise shall not contain glass or consist of weapons or other inherently dangerous objects.



- Merchandise shall be secured to prevent it from blowing away or otherwise moving to obstruct the sidewalk or street.
- Merchandise shall not be placed on a public sidewalk until all snow is removed from the sidewalk from the adjacent building to the adjacent street curb.
- Alcohol is not permitted on a public sidewalk without compliance with an alcohol license.

Recommended Motion

Staff does not make a recommendation on Outdoor Display of Merchandise License applications.